

TWENTIETH ANNIVERSARY

CARNATION - CHRYSANTHEMUM

CATALOG

RECEIVED
★ FEB 3 - 1954
U. S. Department of Agriculture

1954



YELLOW MAMMOTH. Japanese introduction in primrose yellow mammoth exhibition flower. During over two decades of our experience with chrysanthemums as breeders, growers, and importers, we have not yet discovered a variety approaching near the quality of this remarkable bloom. It is not difficult to obtain 8 to 10 inch diameter flowers from any bud selection. The broad dark green foliage plus the most sturdiest stem of this variety are most gratifying to an exhibitor. October 10 on. Tall. **Price: \$2.00 each.**



GAIETY. A meritorious recent Japanese introduction. Incurred giant size flower, rich wine red with lighter color on the reverse side. Readily acclimated to our conditions. Greatest attraction during our Show which was in keeping with advance information that this variety outshone all others in this class at its initial exhibition in the land of origin. October 10-15. Medium. **Price: \$2.00 each—(Limit one).**

SUNNYSLOPE GARDENS

8638 HUNTINGTON DRIVE
SAN GABRIEL, CALIFORNIA
TELEPHONE ATLANTIC 7-4071

IMPORTERS
EXPORTERS
HYBRIDIZERS
DISSEMINATORS

GROWERS and
EXHIBITORS of
WORLD FAMOUS
VARIETIES

CHRYSANTHEMUM PLANTS—APRIL-JULY CARNATION PLANTS—ALL YEAR AROUND

TERMS OF SALE

PLEASE READ CAREFULLY BEFORE ORDERING

(This cancels all Previous Catalogs and Quotations)

QUOTATIONS. All prices quoted in this catalog are for **ROOTED CUTTINGS** on both Carnation and Chrysanthemum plants and are all F.O.B. San Gabriel, California. Remittance must accompany all mail orders with adequate postage charges included. No C.O.D. order is accepted. 3% sales tax must be added to all shipments made within the State of California.

MINIMUM ORDER. Three dollars plus postage.

LARGE ORDERS PREPAID. Postage on all **RETAIL** orders \$35.00 and above will be prepaid by us—via Air parcel beyond 4th zone and parcel post to zones 1, 2, and 3. (In the United States only).

ESTABLISHED PLANTS IN PLANT BAND. Only those calling for plants at our gardens will be given plants in plant band. All shipment of Chrysanthemums and Carnations will be made in rooted cuttings.

ACKNOWLEDGMENT OF ORDERS. Unless we are able to fill orders immediately, we send acknowledgements within a few days after receipt of order. If you do not hear from us within a reasonable time, please write us.

TIME OF SHIPMENT. We fill orders for Chrysanthemums from about **MARCH 15** through May, June, and July. **WE SHIP CARNATIONS THROUGHOUT THE YEAR.**

HOW ORDERS ARE FILLED. All orders will receive our careful attention. Although we always endeavor to fill the orders on or at least near the date requested on the "Order Sheet," we appreciate early orders. In general, we follow the rotation procedure.

SUBSTITUTIONS—In case stock of certain varieties is exhausted, we will substitute with correctly labeled plants of similar type and color as good or better without additional cost unless order is marked "NO SUBSTITUTION."

AIR PARCEL POST RATES (FOR CHRYSANTHEMUMS)

Number of Plants	Weight in Pounds	1-2-3 Zone	4 Zone	5 Zone	6 Zone	7 Zone	8 Zone
1- 20	1	\$.60	\$.65	\$.70	\$.75	\$.75	\$.80
21- 45	2	1.08	1.15	1.26	1.39	1.47	1.60
46- 70	3	1.56	1.65	1.82	2.03	2.19	2.40
71- 95	4	2.04	2.15	2.38	2.67	2.91	3.20
96-125	6	2.52	2.65	2.94	3.31	3.63	4.00

PARCEL POST RATES (CARNATIONS AND CHRYSANTHEMUMS)

No. of Plants	Wt. in Lbs.	Zones 1 & 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
1-12	1	\$0.23	\$0.23	\$0.24	\$0.26	\$0.28	\$0.30	\$0.32
13-24	2	.27	.29	.31	.36	.40	.46	.51
25-36	3	.31	.34	.38	.45	.52	.61	.69
37-48	4	.35	.39	.45	.54	.64	.76	.87
49-60	5	.39	.44	.52	.63	.76	.91	1.05

See Inside back cover for **CARNATION**
Air Parcel rate.

SHIPPING INFORMATION. Shipping instructions should be indicated on all orders. Orders are shipped via Parcel Post or Air Parcel Post. Our experience of past seasons clearly indicate that **AIR PARCEL POST** is the best medium of carrier, especially to destinations beyond the Postal zone Number 4. Parcels shipped to non-airport cities will be forwarded by surface transportation from the nearest airport city.

POSTAGE CHARGE ADJUSTMENT. Adjustment of overpayment of Air Parcel Post charges will be made in plants at time of shipment.

SPECIAL DELIVERY. We stress use of **SPECIAL DELIVERY** wherever this service is available which expedites delivery. The rate is 35c up to 2 lbs., 45c from 2 to 10 lbs., and 60 cents over 10 lbs. Please note that this service includes "Special Handling."

SHIPPING NOTICE. Separate shipping notice is sent on the date the order is filled. Air Parcel Post shipment notices are sent by Air Mail.

ADJUSTMENTS. All plants are carefully labeled and securely packed before leaving our Nursery. An **IN-VOICE** accompanies each shipment. If found unsatisfactory upon arrival, please notify us immediately. No adjustment will be made after 15 days of arrival. Sufficient **POSTAGE** either Air Mail or parcel post must accompany all requests for replacement.

We exercise utmost care in keeping our plants true to name, but will not be responsible for failure beyond our control. Our liability, in all cases, is limited to the purchase price of the plants. All orders are accepted on the above terms and not subject to return.

POSTAL ZONES

4th zone—Arizona, Northern California, Nevada, Utah.

5th zone—Colorado, Idaho, New Mexico, Oregon.

6th zone—Texas, Oklahoma, Washington, Nebraska, Kansas, W. Arkansas, W. Iowa, W. Missouri, and W. Minnesota.

7th zone—Illinois, Louisiana, Mississippi, Wisconsin, E. Arkansas, E. Iowa, E. Missouri, E. Minnesota, W. Indiana, W. Michigan, W. Tennessee, W. Alabama and W. Kentucky.

8th zone—All other states east of 7th zone. Hawaii.

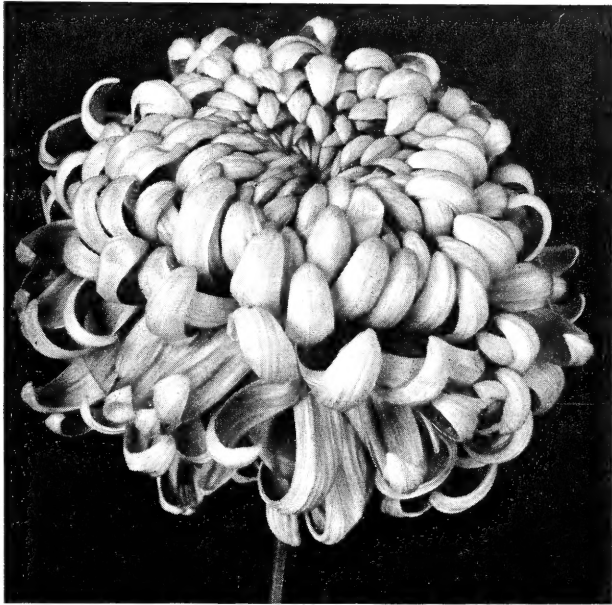
NEW PACKING MATERIAL

By using a new lightweight packing material for Air Mail Parcels, we are now able to ship more plants per pound than previous years.

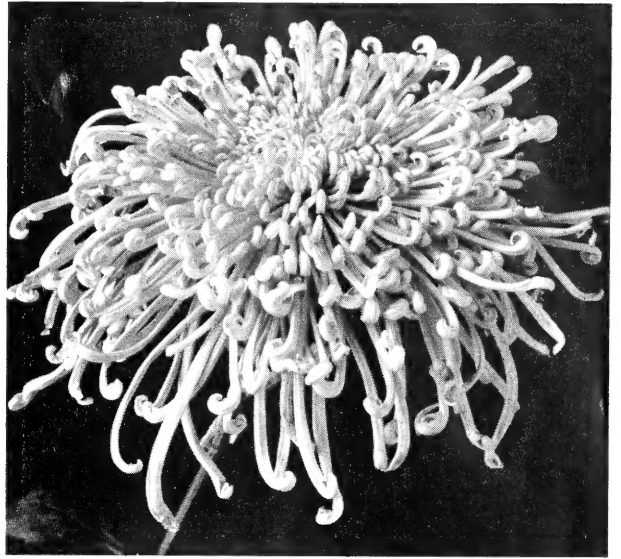
FOREIGN SHIPMENT

We make shipments to foreign countries provided proper plant import permit accompanies order. Write to the Department of Agriculture for details. Not all countries require import permits. Please add 50 cents to order for Special Export Inspection Permit.

Sunnyslope's Introductions for 1954

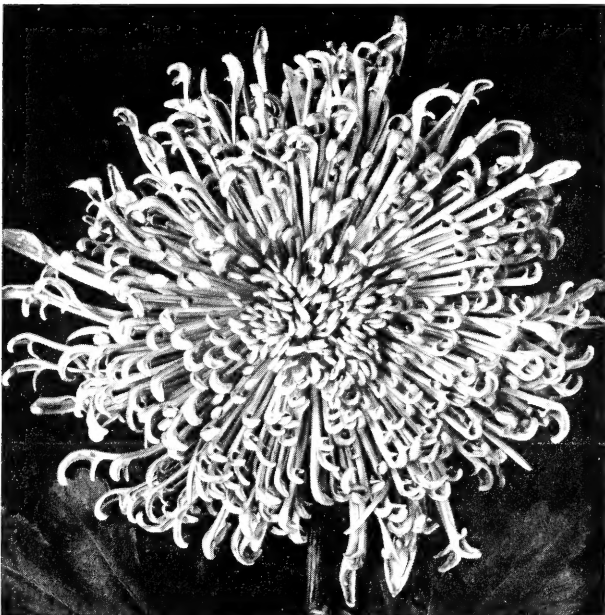


MORNING MIST. A soft shade of pink—large incurved flower. Habit of growth and the size of flower are very similar to our "Country Gentleman." Beautiful dark green foliage. October 10-15. Medium. **Price: \$1.00 each, 3 for \$2.75.**

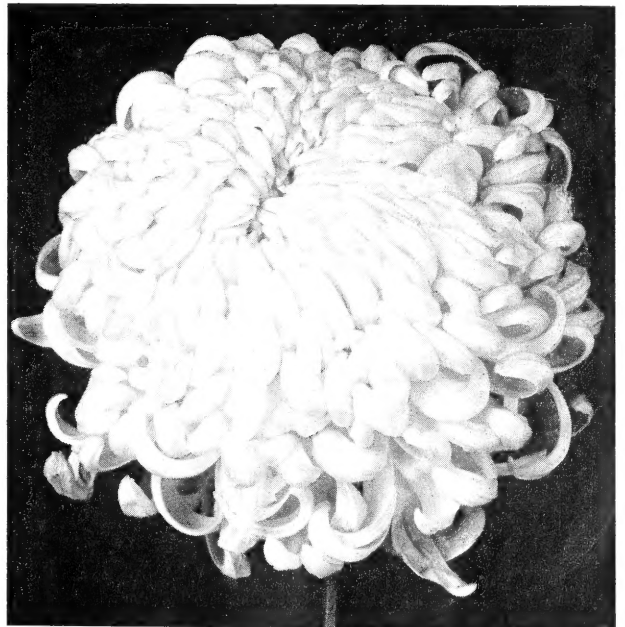


RHYTHM. Outstandingly beautiful buff colored bronze bordering to beige. Dull centered and ever graceful; has exotic charm and grace of the Orient. November 1. Medium. **Price: \$1.00 each, 3 for \$2.75.**

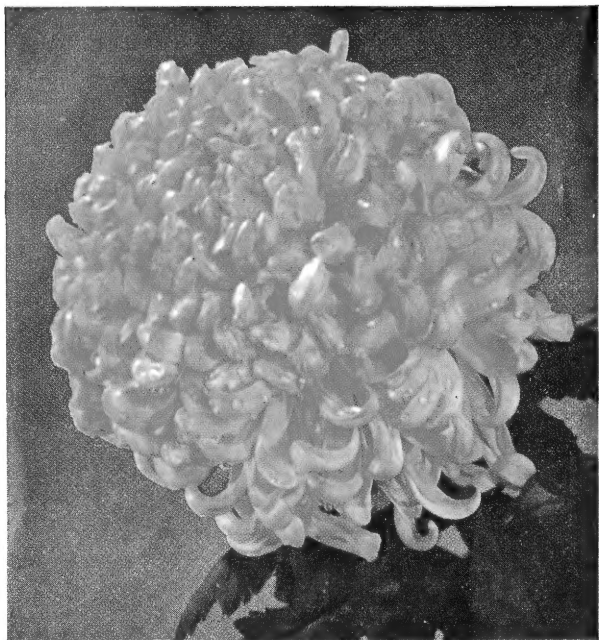
BLOOMING DATE: It is important to select your varieties by checking the blooming date.



ROSALIE. Beautiful color combination of various shades of pink; Rose pink, pink and lavender. Remarkably full centered and large. November 1. Tall. **Price: \$1.00 each, 3 for \$2.75.**

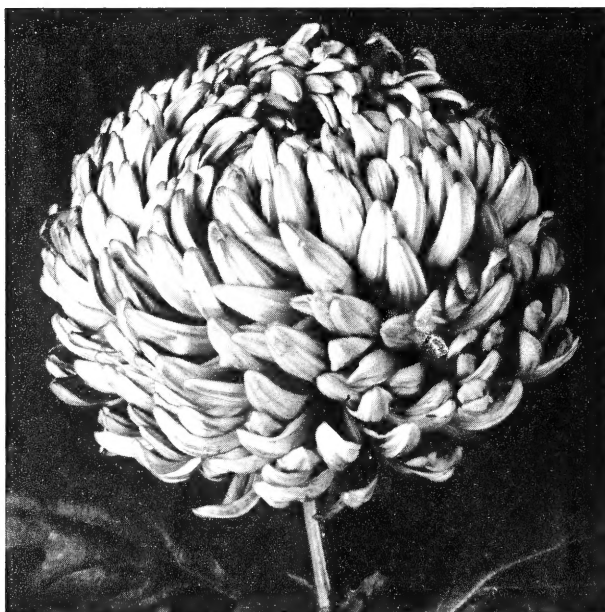


FAITHFUL. This purest white incurved type exhibition flower will undoubtedly fill the great need for a good early season white. A splendid grower. October 10-15. Medium. **Price: \$1.00; 3 for \$2.75.**



GLAMOUR. An incurved deep yellow exhibition flower. The nearest description being, "an improvement over our other variety, "Oriole." Its production is uniform all of exhibition standard. October 20. Medium. **Price: \$1.00 each, 3 for \$2.75.**

Place your orders early
for prompt shipment.



AUTUMN BLAZE: Beautiful shade of oxblood-red incurved flower of exhibition size. This rich autumn color is a welcome addition to all fanciers. October 20. Medium. **Price: \$1.00 each, 3 for \$2.75.**



MARGARET ANN NORTON. Most pleasing shade of apricot-buff throughout in color. Bold size petals are tubulated and hooked slightly at the tips. Full centered. Vigorous grower and producer of quality blooms. October 25. Medium. **Price: \$1.00 each, 3 for \$2.75.**

Other New Introductions

MARTHA. Decorative type pompon of unusual beauty. Brightest maroon-red in color. We believe this to become more popular than our "Deanna Lee," its parent, as it is a superior flower. October 20. **Price: 50 cents each, 3 for \$1.35.**

NEW CASCADING VARIETIES

CHERRY BLOSSOM. An anemone flowered type cascade variety in duo-tones of pink and white. The outer edge of each flower is pink while the remainder is white. Very free flowering easily trained variety. Matures October 25. **Price: 50 cents each, 3 for \$1.35.**

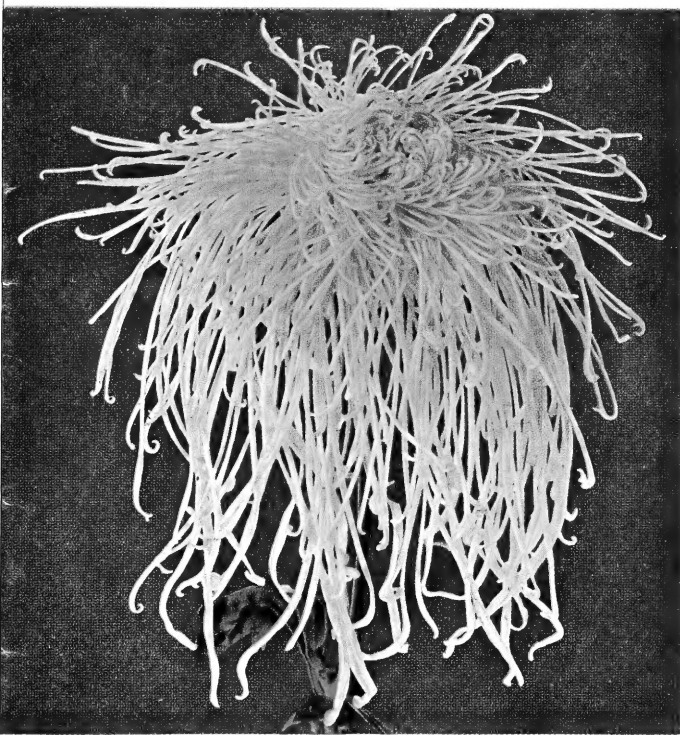
DOLL FESTIVAL. Anemone flowered cascade variety in a much requested red in color. The center cushion is yellow. Very attractive variety. Matures November 1. **Price 50 cents each, 3 for \$1.35.**

NORTH STAR. Another anemone flowered cascade variety in clearest yellow throughout. It has one row of ray petals. The flowers are very lasting. Matures November 1. **Price: 50 cents each, 3 for \$1.35.**

PINK SWEETHEART. The most satisfactory self-branching cascade we have had the pleasure of introducing to date. Daisy type pink flowers similar in form to "Anna" but with almost twice the production. October 20. **Price: 50 cents each, 3 for \$1.35.**

Exotic Spiders and Threadlike Varieties

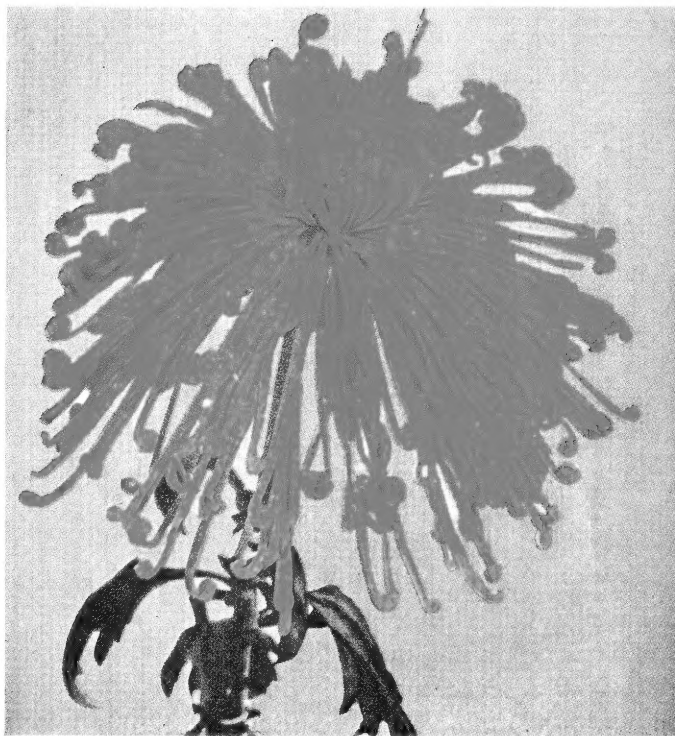
Varieties listed in this group, which are sometimes referred to as "Fuji" Mums, have quilled petals of varying sizes, some of which are long and cord-like, while a great majority have opening of spoon shape at the tip, either fishhooked or plain. These petals either spring out horizontally or droop. Many of these flowers may be eccentric in form, but they are all very graceful. Descriptions were taken from flowers which were disbudded to one bloom per stem with four to six flowers to a plant. The terminal buds were preferred.



EMERALD ISLE. As the name suggests, the predominant color of these slender cordlike petals is green with an undertone of creamy white. November 1. **Price:** 50 cents each, 3 for \$1.35.

Prize Winners

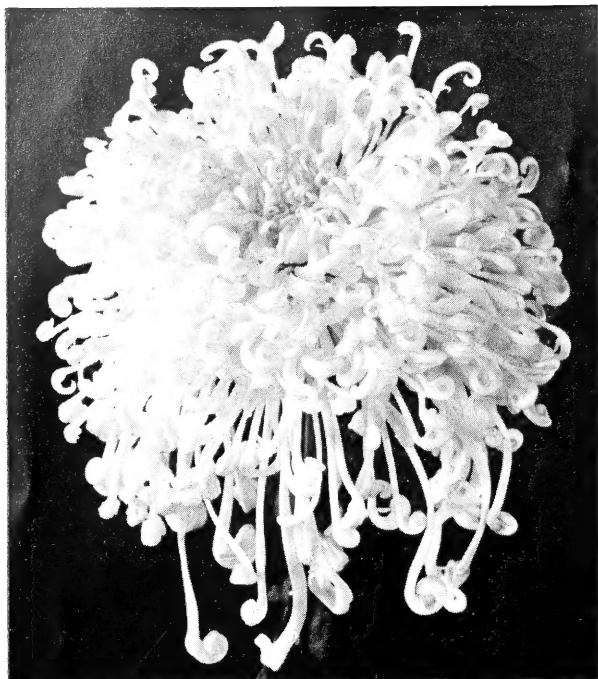
Year after year customers write us from every section of the country and foreign countries telling us how well our plants have done. Numerous trophies and ribbons have been won with plants purchased from us.



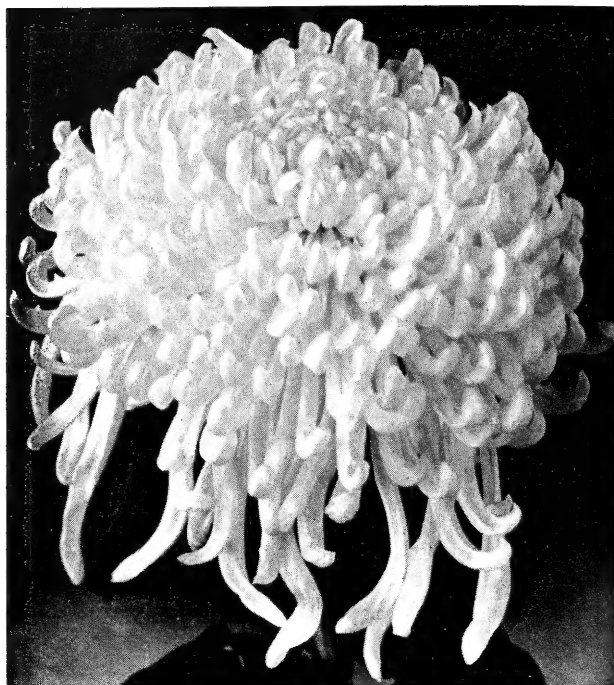
LORRAINE. Undoubtedly the most satisfactory true spider in clearest yellow. November 1. **Price** 30 cents each, 3 for 85 cents.



ORIENTAL KNIGHT. Perhaps this is the deepest garnet red bordering toward purple (quilled type flower known on the market today. November 5. **Price:** 30 cents, 3 for 85 cents.



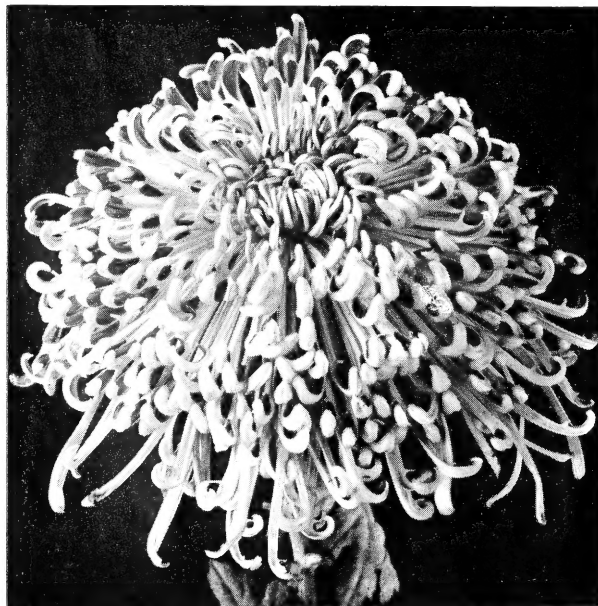
ARCTIC. Enchantingly beautiful true spider in purest white. October 15. Price: 30 cents each, 3 for 85 cents.



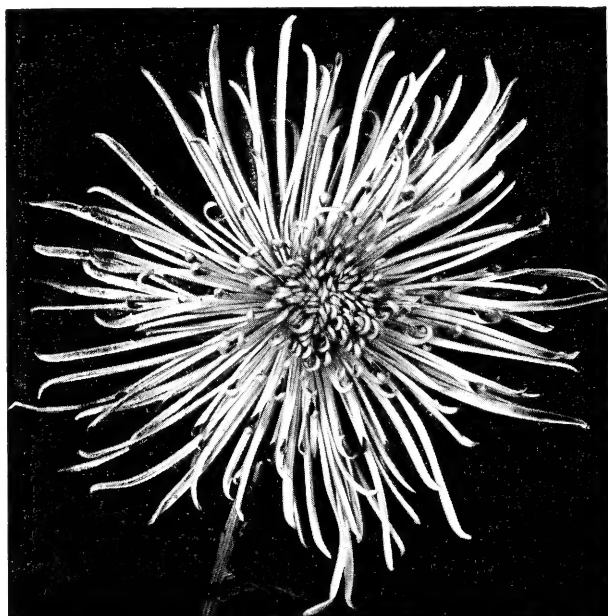
ANNE. Truly magnificent purest white spider of the large tubular class. October 1-5. Price 30 cents each, 3 for 85 cents.

Chrysanthemums Can be Grown Anywhere

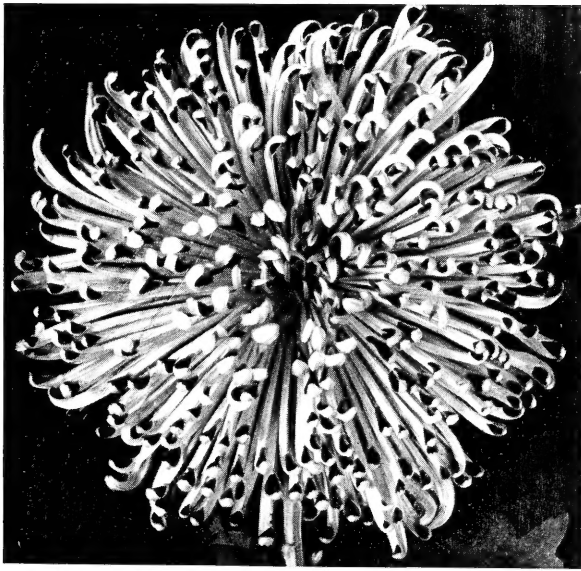
Growing Chrysanthemums is not limited to one section of the country or to greenhouses. By selecting varieties suitable for the area, anyone can grow them anywhere. For outdoor growing, be sure to select early blooming varieties—that is, varieties which bloom before the frost season. The BLOOMING DATE appears after each description of variety.



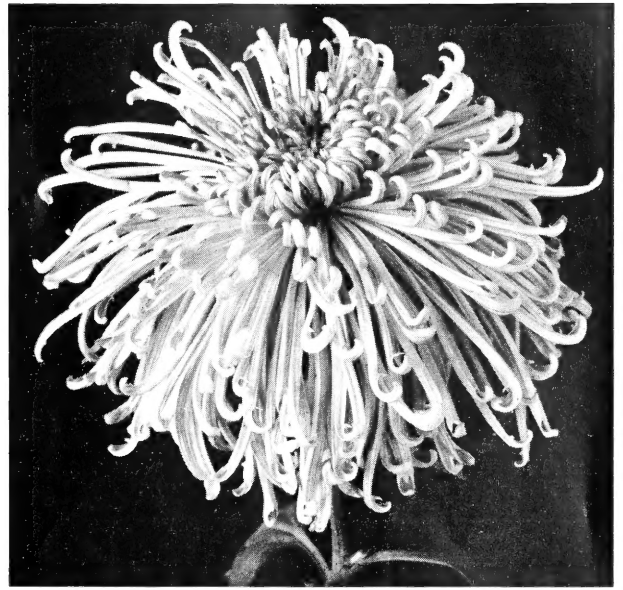
CELESTIAL BEAUTY. The quilled petals are amar-anth with the spoon tips opening to a stunning shade of dubonnet. November 5. Price: 50 cents each, 3 for \$1.35.



COPPER ROCKET. Coppery bronze quilled cordlike petals. November 5. Price: 30 cents each, 3 for 85 cents.



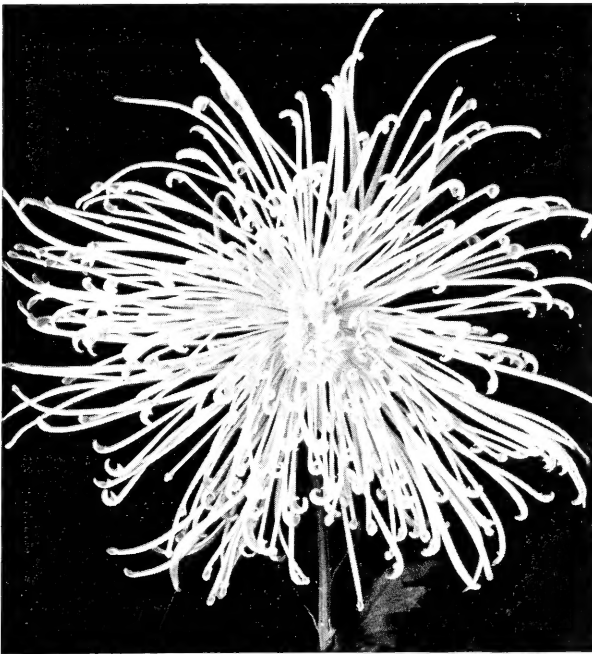
CATHAY. The quilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red. November 1. **Price: 30 cents each, 3 for 85 cents.**



DUCHESS. Gorgeously beautiful orchid pink throughout, a color similar to our "BUNBU" illustrated on page 9. Truly magnificent flower with splendid foliage and stem. October 30. **Price: 50 cents each, 3 for \$1.35.**

You Can Grow Spiders and Large Mums, Too

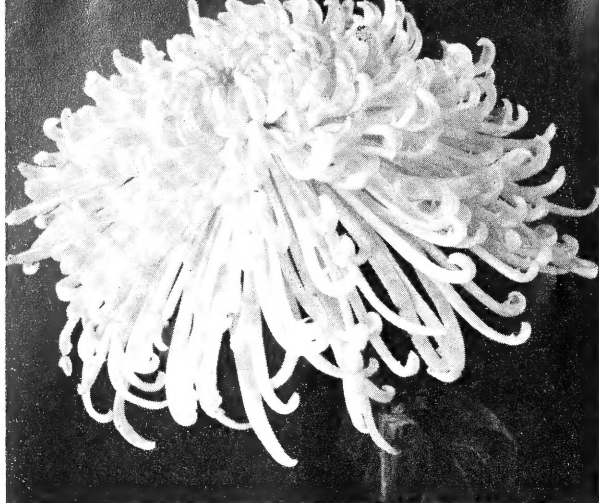
Customers in Northeastern and Eastern States write us of the wonderful success they have had with, not only hardy varieties, but also large Exhibitions and Spidery types. Blooms of some of the Spidery varieties even stand the freezing weather with little protection. Our Southern States customers are always pleased with the prize-winning blooms they have been able to produce there.



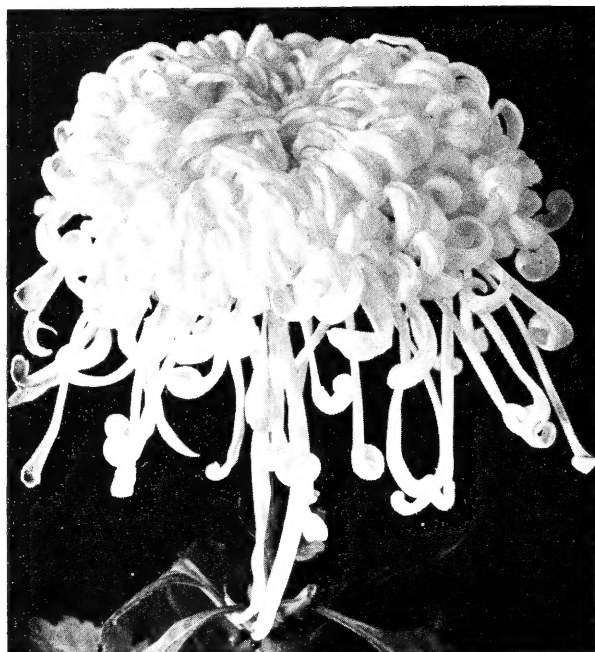
GOLDEN LACE. Deep yellow. Fully double at the center and an excellent keeper. Splendid foliage. October 30. **Price: 30 cents, 3 for 85 cents.**



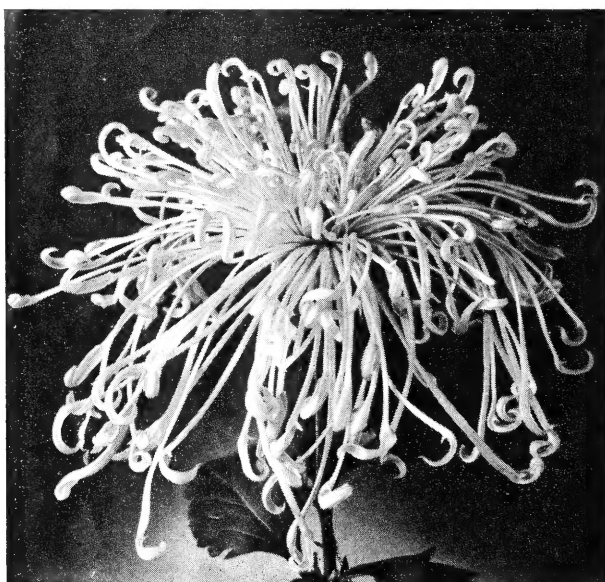
CANDY BRONZE. (Flora Vista). Most entrancing double spoon flower reaching maturity about October 15. Bright golden bronze tubulated part plus the rich Indian red color at the spoon opening complete a most enthralling combination of this blossom. **Price: 30 cents each, 3 for 85 cents.**



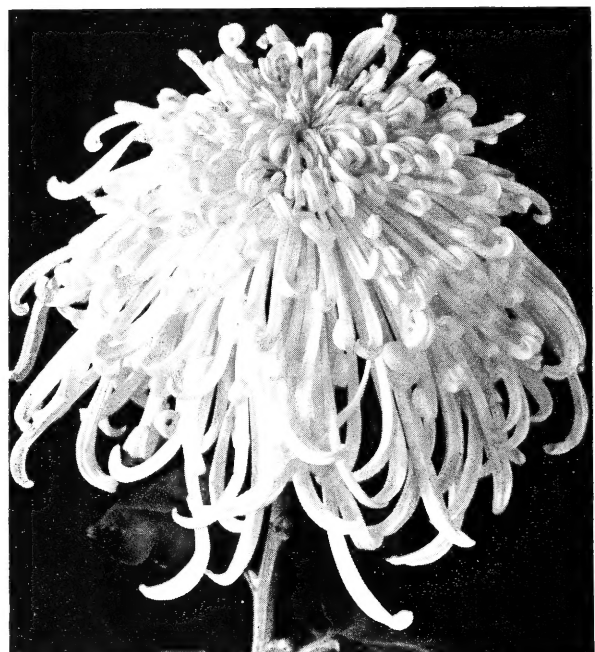
TRANQUILITY. A sensational pure white spider. Extra large and perfectly formed in every respect. October 15. Price: 30 cents each, 3 for 85 cents.



WHITE SUPREME. This spectacular pure white variety stands midway between a spider and an incurve type. Extremely graceful in appearance. October 25. Price: 50 cents each, 3 for \$1.35.



YELLOW FRILL. Clear yellow petals are long and tightly curled at the tip. October 15. Price 30 cents each, 3 for 85 cents.

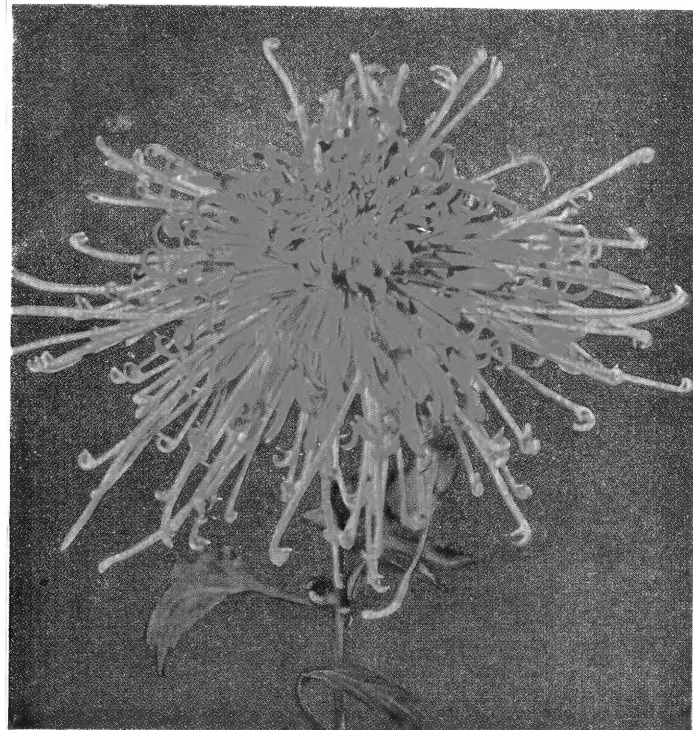


WALTZTIME. Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extra large flower with long petals cascading gorgeously beyond description. Tall. October 25. Price: 50 cents each, 3 for \$1.35.



LAVENDER DREAM. Its most pleasing color of clear lavender pink, its size and elegance surpass any previous introduction in this class. October 30. Price: 50 cents each, 3 for \$1.35.

DOZEN RATE—10 times single price (dozen of one variety).



AUTUMN PARADE. Enchantingly graceful flower of deep rust color with spoon opening of deeper shade. October 15. **Price 30 cents each, 3 for 85 cents.**

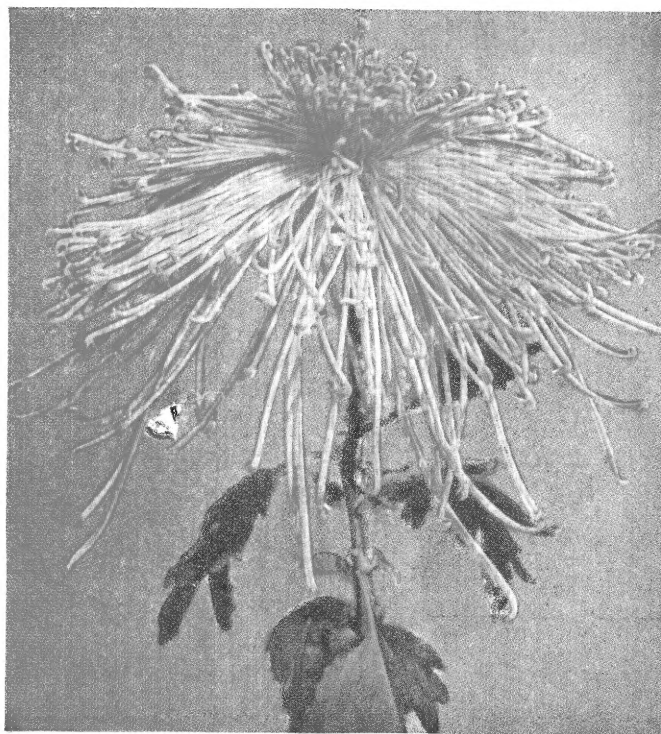


BUNBU. The large size tubulated petals are a beautiful shade of orchid pink. November 1. **Price: 30 cents each, 3 for 85 cents.**

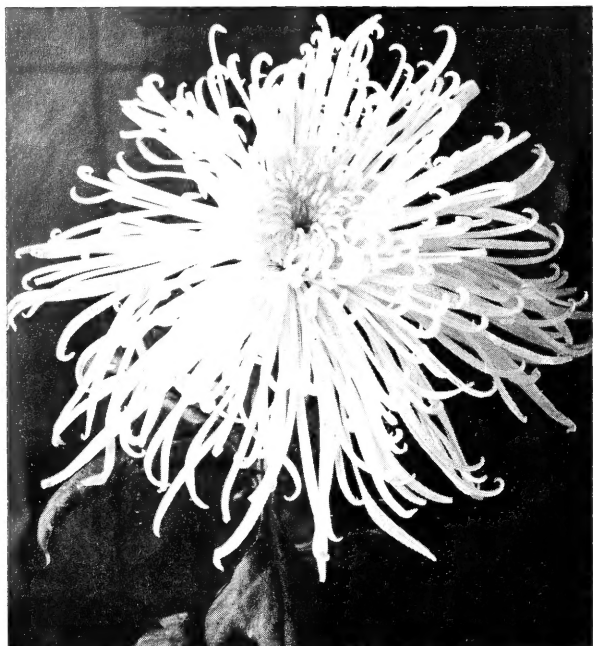


CHERIE. A most beautiful shade of soft orchid pink with slender petals hooked at the tip. A very full-centered flower which is similar to our old variety, "Catalina." November 15. **Price 50 cents, 3 for \$1.35.**

PLEASE READ "TERM OF SALE" inside front cover before ordering.



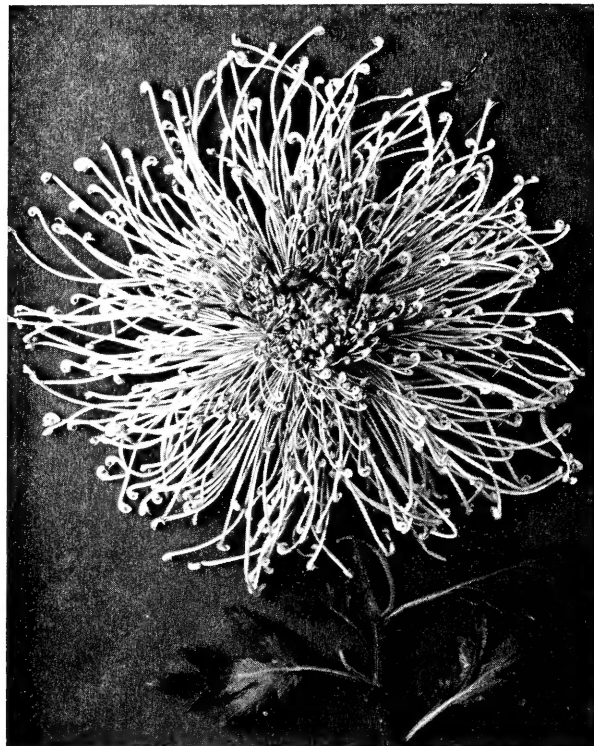
CENTENNIAL. True spider in a stunningly beautiful golden bronze color. October 25. **Price: 30 cents each, 3 for 85 cents.**



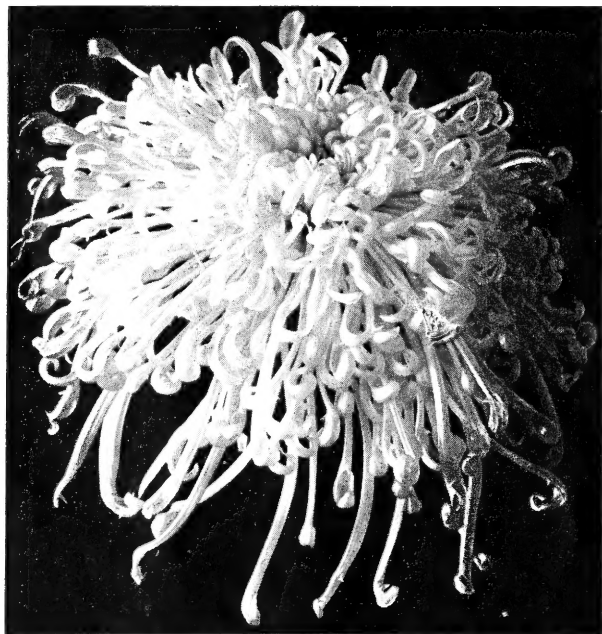
YELLOW KNIGHT. A clear yellow offspring of the famous "Nightingale." Has healthy foliage and sturdy stem. October 30. **Price: 30 cents each 3 for 85 cents.**

Early Orders

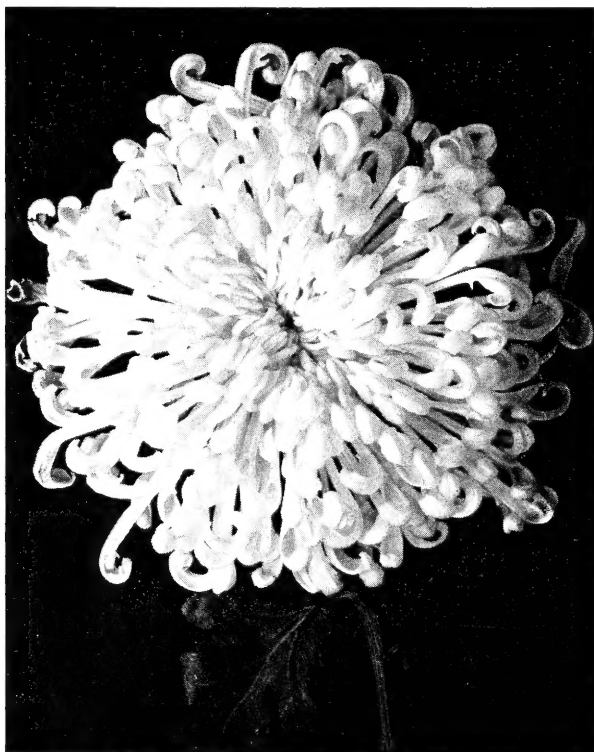
Place your orders early for prompt shipment. We will do our best to ship your order on or near the date requested. Especially those in the Southern region who want earliest shipment should place their orders early.



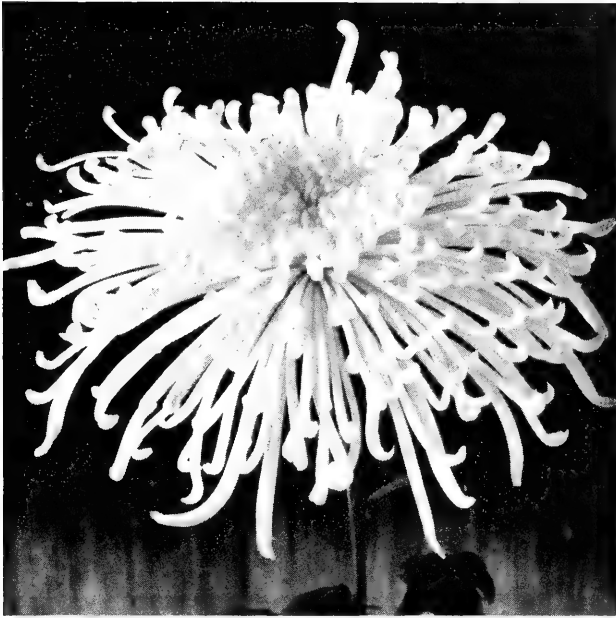
PUNCH BOWL. Rich burgundy red spider with slender quilled petals falling away from a full center of deeper shade. November 1. **Price: 30 cents each, 3 for 85 cents.**



MARSHA. Unrivalled in popularity. Purest white. Distinctive and graceful beyond words. November 1. **Price 50 cents each, 3 for \$1.35.**

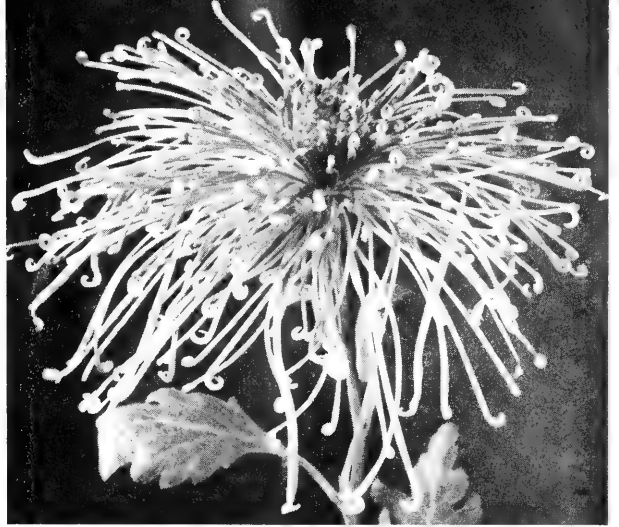


ALICE TASHIMA. Purest white. Tall. October 10. **Price: 30 cents each, 3 for 85 cents.**

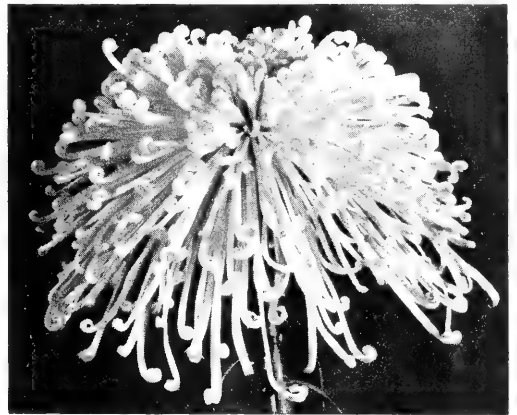


SUNNYSLOPE SPLENDOR. Unparalleled glistening white full centered large flower with a light overcast of green throughout even at full maturity. Indisputably the most satisfactory and our foremost pride. October 10-15. Price 30 cents each, 3 for 85 cents.

HEIGHT. Unless specifically mentioned as "tall" or Dwarf, all varieties listed are of medium height. Height is also generally governed by pinching and bud selection.



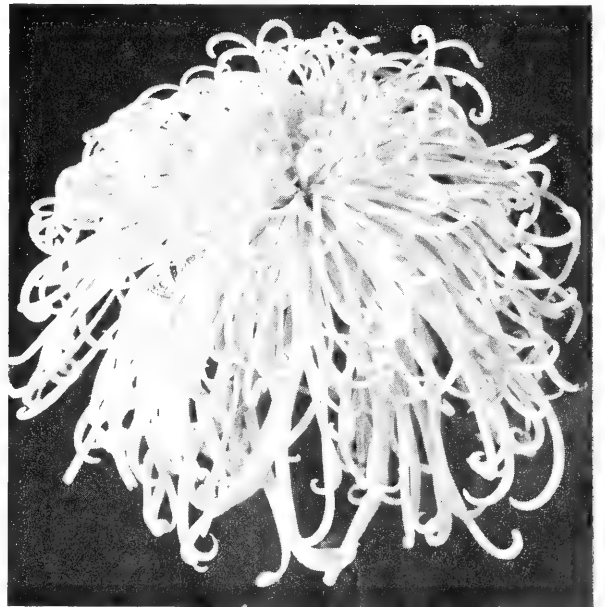
SARAH MORASCH. Beautiful shade of rose pink which changes into a fascinating pink as it matures. November 5. Price 30 cents, 3 for 85 cents.



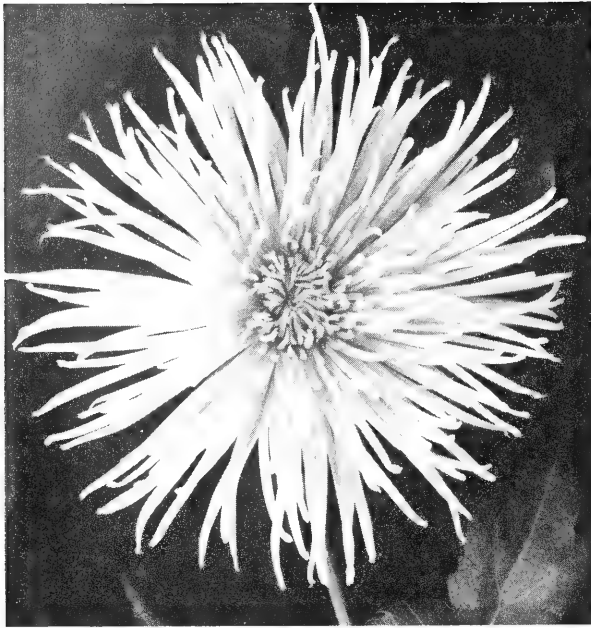
SAN GABRIEL. Gorgeous clear deep yellow. October 15. Price: 30 cents each, 3 for 85 cents.



SONDRA GAIL. Charmingly beautiful blend of buff, bronze and coral shades—more popular during the final stages when color turns to a beautiful shade of soft salmon-bronze. October 25. Price: 30 cents each, 3 for 85 cents.



WHITE FRILL. Exceptionally long white frilly petals cascade from a fully double center of this large flower. October 20. Price: 30 cents each, 3 for 85 cents.



RAYONANTE & SPORTS

RAYONANTE. The cordlike quilled petals of this full centered flower are a lovely shade of light rose. October 15.

MISS GINA HARWOOD. Sport of Rayonante. Color is a beautiful blend of light rose and straw-bronze. October 15.

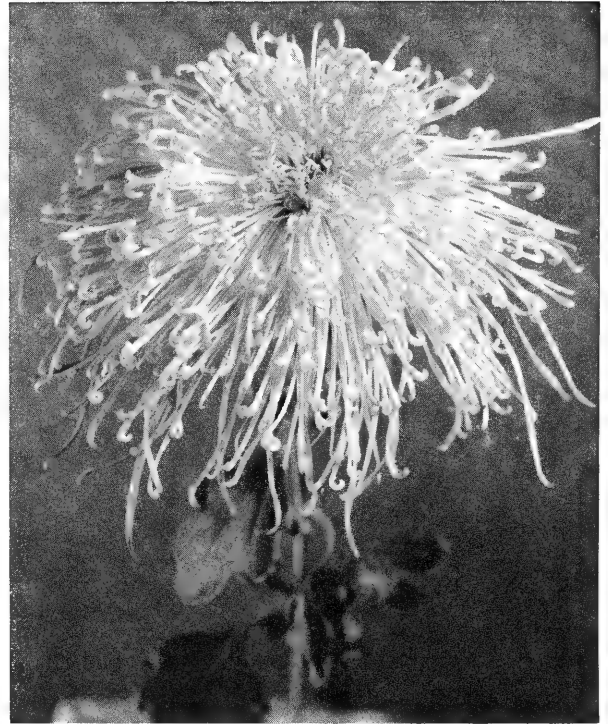
WHITE RAYONANTE. Pure white sport of "Rayonante." October 15.

YELLOW RAYONANTE. Beautiful yellow sport of "Rayonante." October 15.

Price: 30 cents each, 3 of one name 85 cents.



WAIKIKI. Breath-taking blend of orange, bronze and yellow shades. Tall. November 1. Price: 30 cents each, 3 for 85 cents.



GEORGINA HEDINGER. This full centered spider of a beautiful shade of pink ranks unrivaled in the early flowering class. October 1. Price: 30 cents each, 3 for 85 cents.

SPIDER COLLECTIONS

COLLECTION A 10 EARLIEST BLOOMING

Chopstick - Mauve - Rayonante
Sunnyslope Splendor - Miss Gina Harwood
Yellow Frill - Anne - Yellow Rayonante
Candy Bronze - Georgina Hedinger

SPECIAL at \$2.50
(Catalog price \$3.00)

COLLECTION B 10 EARLY MID-SEASON VARIETIES

Maria - Bess Witt - Albert Witt
Autumn Parade - Bertha Oliver
Melody - Serene - Sondra Gail
Waltztime Delight

SPECIAL at \$3.00
(Catalog price \$3.40)

COLLECTION C 10 MID-SEASON VARIETIES

Duchess - Lavender Dream - Swingtime
Emerald Isle - Jean Squire - Lorraine
Oriental Knight - Punch Bowl
Waikiki - Mamoru

SPECIAL at \$3.00
(Catalog Price \$3.80)

Spidery Varieties — Not Illustrated

AGNES. A strikingly beautiful light orchid pink spider variety. Medium quilled petals widening at tips, curling ribbon-like and showing to good advantage the attenuated barbs of the fisherhook tips. November 10. **Price: 30 cents each, 3 for 85 cents.**

ALBERT WITT. A very clear yellow sport of "Bess Witt." Identical in all respects to its parent plant except color. October 10. **Price: 30 cents each, 3 for 85 cents.**

ANN NORTON. Large size tubular petals with incurving spoon tips of various sizes. Glistening white flower with a most enthralling overcast of green shade throughout. Like all other green varieties, this flower also should be protected from fading. October 30. **Price: 30 cents, 3 for \$1.00.**

BALLET. Indescribably graceful and exotic flower. Its thin petals are long and perfectly formed to the finest detail. Color is a lovely soft shade of lavender pink throughout. A splendid grower. October 25. **Price: 50 cents each, 3 for \$1.35.**

BERTHA OLIVER. The large quilled petals of this flower are deep orchid pink. The fishhook tips of each petal open widely, displaying a much deeper pink within. October 15. **Price: 30 cents each, 3 for 85 cents.**

BESS WITT. A pleasing combination of apricot bronze and salmon pink. Quilled petals open at the tip in spoon shape, expanding outward instead of drooping. October 10. **Price 30 cents each, 3 for 85 cents.**

CHOPSTICK. The broad spoon tips of this full centered quilled type flower are rich henna-red and the tubulated portion is golden bronze. October 25. **Price: 30 cents each, 3 for 85 cents.**

DELIGHT. Enchantingly intriguing variety of thin threadlike petalled flower of creamy white with pointed tips of green. October 15. **Price: 30 cents each, 3 for 85 cents.**

JEAN SQUIRE. Long tubulated spoon-tipped petals of this flower stretch out horizontally from a central yellow button. Lovely shade of rose pink throughout. Dark green foliage and exceptionally strong stem makes this a fine cut flower variety. November 1. **Price. 30 cents, 3 for 85 cents.**

MAMORU. Light bronze shading to a deeper bronze toward the center. Excellent cut flower, has good keeping quality with strong stem and lovely foliage. October 20. **Price 30 cents each, 3 for 85 cents.**

MARIA. The quilled petals of this graceful flower are creamy white with chartreuse tips. Sturdy stems and good foliage. A very satisfactory variety easy to raise. October 25. **Price: 30 cents each, 3 for 85 cents.**

MAUVE. A unique wine red spidery flower with slender quilled petals cascading very beautifully from a very full center. October 15. **Price: 30 cents each, 3 for 85 cents.**

MELODY. A graceful spidery variety in clear deep yellow. Has large tubular petals stretching out horizontally, giving a feature of greater size than those that droop. October 10. **Price: 30 cents, 3 for 85 cents.**

MORGAN'S WHITE. A pure snow white quilled type flower of solid substance and lasts exceptionally well both on the plant and after cutting. October 15. **Price: 30 cents each, 3 for 85 cents.**

NIGHTINGALE. A very unique novelty type Chrysanthemum first introduced by us in 1938. The chartreuse color cannot be maintained long if exposed to intense sunlight. The flower should be protected after the bud begins to show color. October 25. **Price: 30 cents, 3 for 85 cents.**

OHKWAN. Lovely full centered spidery flower with slender quilled petals of soft yellow. Fishhook spoon tips are very well curved. Lovely foliage. November 1. **Price: 30 cents each, 3 for 85 cents.**

PAUL MILLER. A medium tubular buff colored spidery type with very full red center shading to a coppery tone. Tips are of conventional fishhook type. Open ends are bright red. Has rigid stem. Short grower. October 20. **Price: 30 cents, 3 for 85 cents.**

PEGGY ANN HOOVER. Light pink with straight medium tubulated petals. October 20. **Price: 30 cents, 3 for 85 cents.**

QUEEN'S LACE. The slender quilled petals hang gracefully on this fully double white spider. Tips are open and well curled. Exceptionally good grower. October 15. **Price: 30 cents each, 3 for 85 cents.**

SERENE. An exquisite shade of coppery bronze quilled petals with an opening of stunning Indian red at the hooked tips. Excellent foliage and stem. October 25. See illustration of "Lavender Dream" for shape of flower. **Price: 50 cents each, 3 for \$1.35.**

SILVER LACE. Petals are lacy and long; the flower very large. Purest white variety supported on sturdy stem with lovely healthy foliage. October 25. **Price, 30 cents, 3 for 85 cents.**

SWINGTIME. Peerless white among the exhibition spiders. Long bold petals droop gracefully on a most luxuriously formed plant we have experienced growing. (See illustration of Waltztime for flower type). October 30. **Price: 50 cents, 3 for \$1.35.**

YELLOW LACE. Clear yellow sport of "Queen's lace. Identical habit to its parent except in color. **Price: 30 cents each, 3 for 85 cents.**

Odd Varieties and Interesting Forms



YELLOW TAGGART. An odd yellow flower with quilled petals covered with hairy spines. More attractive when disbudded. November 1. **Price: 50 cents each, \$5.00 per dozen.**

ENSENADA. Brilliant Indian red with yellowish tint on the reverse side. An outstanding variety. November 1. **Price: 30 cents each, 3 for 85 cents.**

ERNA. A large flowering semi-double bloom. Deep purple with silvery reverse. October 30. **Price: 50 cents each, 3 for \$1.35.**

ILLINI SNOWFLAKES. White decorative pompon of a most unusual formation. Petals are feathery in form and deeply serrated along the edges. November 10. **Price: 30 cents each, 3 for 85c.**

JOY. This fascinating novelty flower is bright golden yellow. Individual flower will easily measure eight inches across when grow 6 to 8 blooms to a plant. November 1. **Price: 30 cents each, 3 for 85 cents.**

OLGA ROSE. A pleasing combination of greenish cream, lavender, rose and light rose. At maturity, it stabilizes to grayish lavender with creamy tips. Composed of large tubular petals which are pointed. November 1. **Price: 50 cents each, 3 for \$1.35.**

PURPLE FROST. A novelty flower of feathery type in purple tipped with silvery white along the edge of each petal. November 15 on. **Price: 50 cents each, 3 for \$1.35.**

REVERIE. This flower is composed of spoon-shaped petals of irregular formation with an anemone flowered center. The ray petals are a beautiful orchid pink while the disc is of a slightly lighter color. November 1. **Price: 30 cents each, 3 for 85 cents.**

SHOOTING STAR. An interesting flower in pure white which is as large as any exhibition type bloom. Its broad petals come to a point like a star. November 1. **Price: 30 cents each, 3 for 85 cents.**



PINK EXQUISITE. A suitable name for the flower which is the most exquisite shade of pink. The reflexed petals radiate from the center which is a unique swirl. November 1. **Price: 30 cents each, 3 for 85 cents.**

DR. ADAH RUTH TAYLOR. A soft clear bronze sport of "Pink Exquisite." Habit of growth and formation of flower identical to its parent. November 1. **Price: 30 cents each, 3 for 85 cents.**



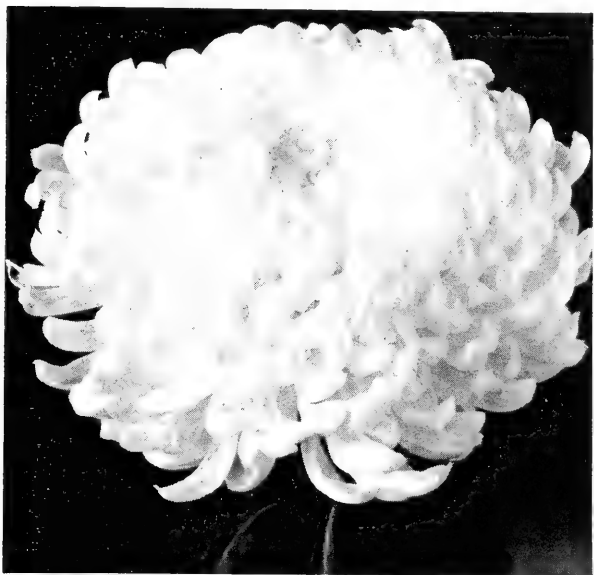
RONDO. A snowy white decorative flower. Petals are flat and feathery. Should be disbudded for best results but not as big mums. October 25. **Price: 30 cents each, 3 for 85 cents.**

STAR OF THE NORTH. This white spray type flower is distinctly feathery in formation. As it reaches maturity, the deeply serrated petals turn and intertwine into most fascinating formation. November 5. **Price: 30 cents each, 3 for 85 cents.**

Large Flowering Exhibition Varieties

Since size is the prime factor in this classification, varieties listed in this group have the largest blooms. Many varieties will grow taller, requiring much heavier staking. They also require wider spacing when planted than other varieties for proper aeration and adequate nutrient requirement.

Dozen Rate—10 Times the Single Price (dozen of one variety)



ALBATROSS. Large white incurved. October 20. Price: 20 cents each, 3 for 55 cents.



AUTUMN QUEEN. An elegant large incurved flower in a most delightful shade of solid orchid pink. October 25. Price: 50 cents each, 3 for \$1.35.



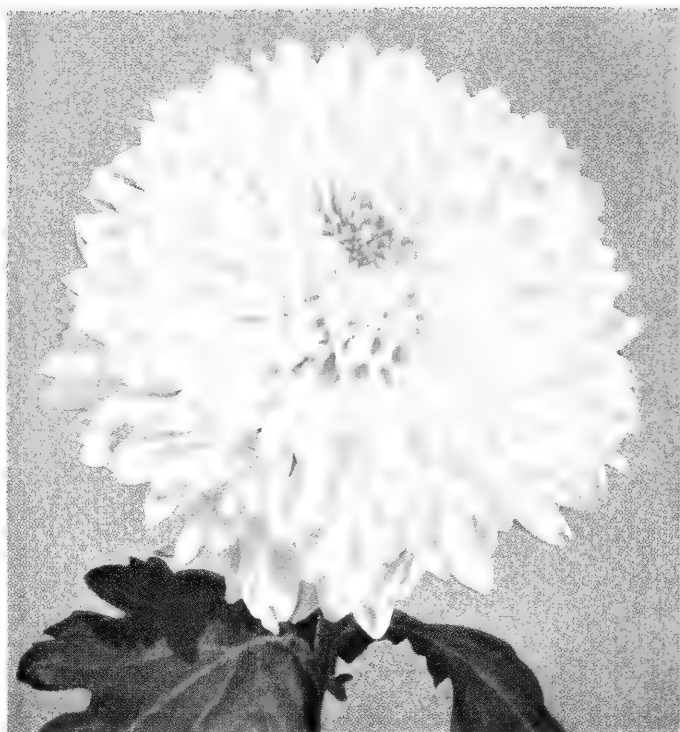
DAME ENID LYONS. Lovely creamy white, perfectly formed, large semi-incurved flower. October 15. Price: 35 cents each, 3 for \$1.00



ELEGANCE. Pure white giant flower equal in size to the "Turners" and the "Pocketts." November 1. Price: 25 cents each, 3 for 70 cents.



MUTO'S CRIMSON. Sport of "Armistice Day." Deep crimson maroon with gold reverse. November 1 on. Price: 35 cents each, 3 for \$1.00.



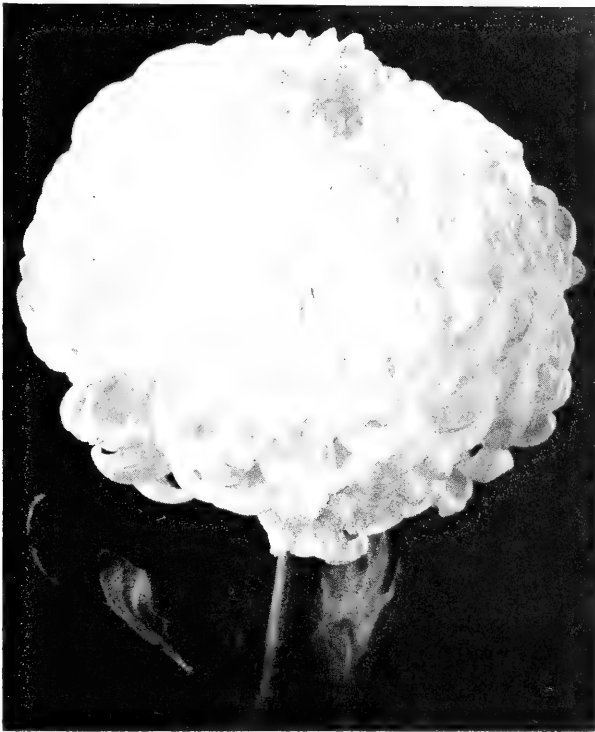
ELEGANCE (Totty's). Beautiful soft shade of pink, deeper at the center. October 25. Price: 35 cents each, 3 for \$1.00.



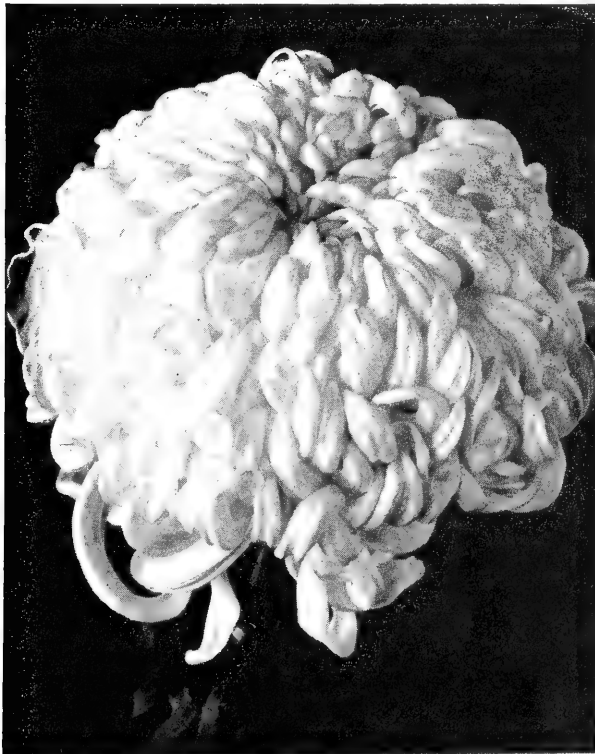
MRS. J. S. ROBERTS. Beautiful shade of mauve and violet. This variety should be disbudded. November 1. Price: 35 cents each, 3 for \$1.00.



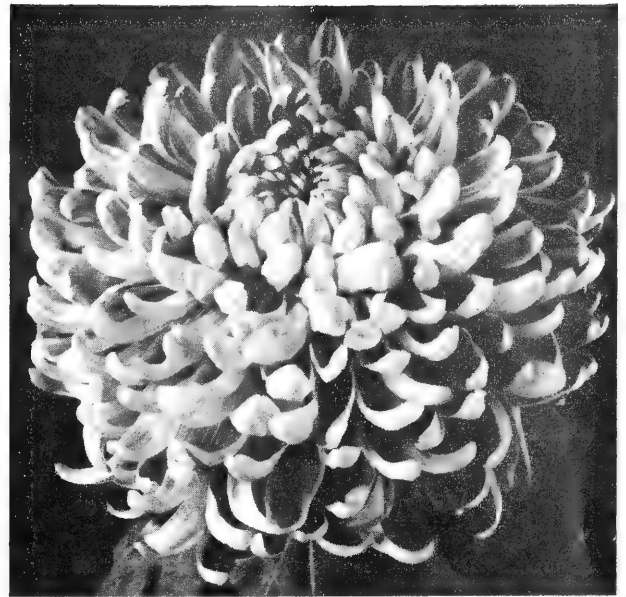
WILLA TEMPLIN. Ravishing golden bronze with large tubular petals. October 20. Price: 35 cents each, 3 for \$1.00.



ARIEL. Large globular flower of pure white at maturity though a slight trace of pink may appear at premature stage. November 1. **Price: 35 cents each, 3 for \$1.00.**



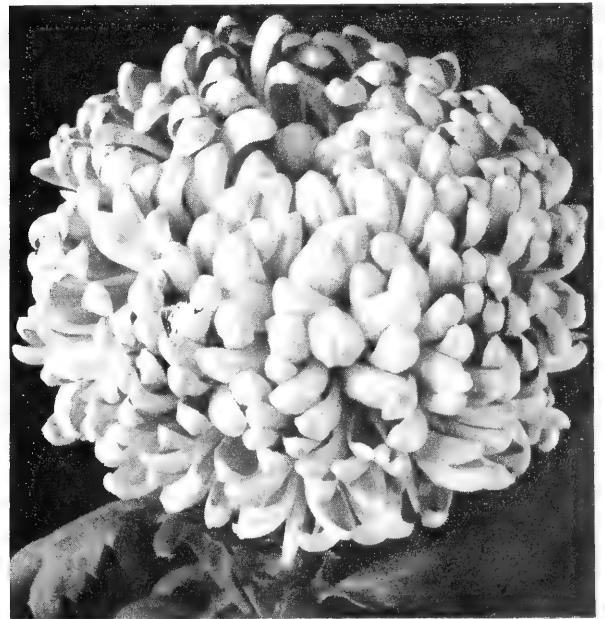
LILLIAN FOLTZ. Tightly incurved soft shade of clear yellow. October 25. **Price: 25 cents each, 3 for 70 cents.**



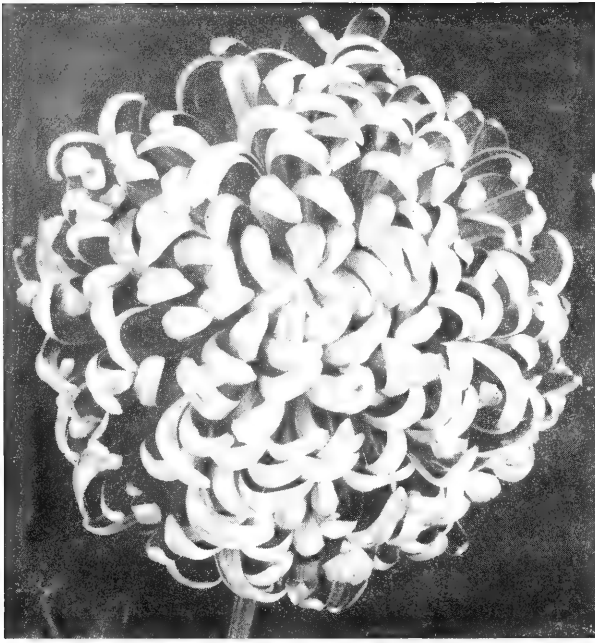
E. C. SWIRE. (Imported). Mauve pink with lighter pink reverse. Tremendously large size flower with petals of solid texture. October 20. **Price: 50 cents each, 3 for \$1.35.**

Combination Collection Offers

We are presenting several collection offers in this catalog with the object of assisting customers in their selection of best varieties in the different types based upon the BLOOMING SEASON.



FANFARE. A superb early flowering coppery bronze large flower of incurved type. The uniformity of quality flower production is its greatest asset. October 15. **Price: 50 cents each, 3 for 1.35.**



GRACE STURGIS

GRACE STURGIS. Rich wine red giant flower with pinkish silver reverse. Tall. November 1. **Price: 50 cents each, 3 for \$1.35.**



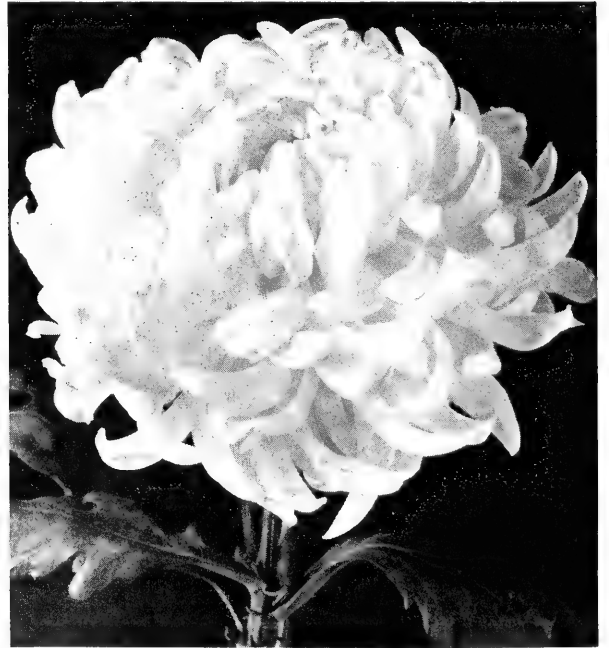
KATHLEEN STORER. Indescribably gorgeous semi-incurved flower of enormous size. Color is an irresistibly ever popular shade of Amaranth pink throughout. Splendid grower. Medium height. November 5. **Price: 50 cents each, 3 for \$1.35.**

Efficient Shipping Method Used

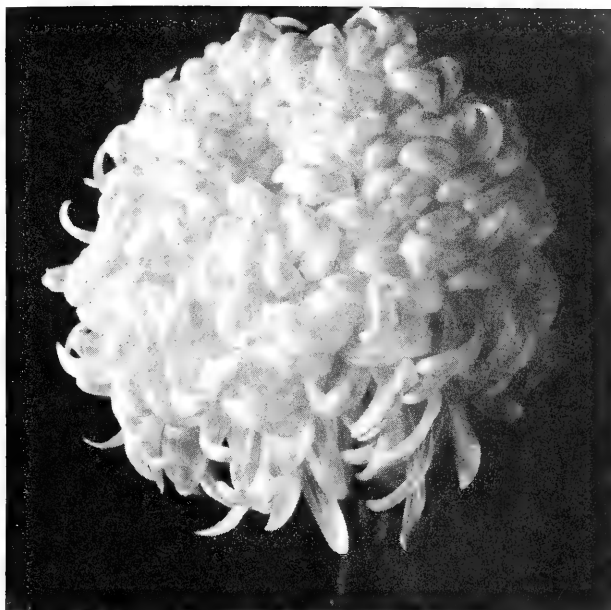
Numerous customers write us each year commending our staff of employees with years of experience for their excellent work of packing and shipping their order of plants which reach them in perfect condition.



CREAM DUKE. (Imported). Mammoth size flower, unmatched soft yellow. Rugged growing habit. Comparatively tall. October 30. **Price: 50 cents each, 3 for \$1.35.**



LADY GOURIE. Loosely incurved Giant Flowering white. October 25. **Price: 50 cents each, 3 for \$1.35.**



POCKET VARIETIES

LOUISA POCKETT. Purest white. Together with the "Turner" varieties, probably the most widely grown flower for show purposes because of its immense size and perfect form. Tall grower. November 1. Price: 50 cents each, 3 for \$1.35.

YELLOW POCKETT. A light yellow sport of "Louisa Pockett." Together with its parent, this variety is a favorite with all flower show exhibitors. November 1. Price: 35 cents each, 3 for \$1.00.



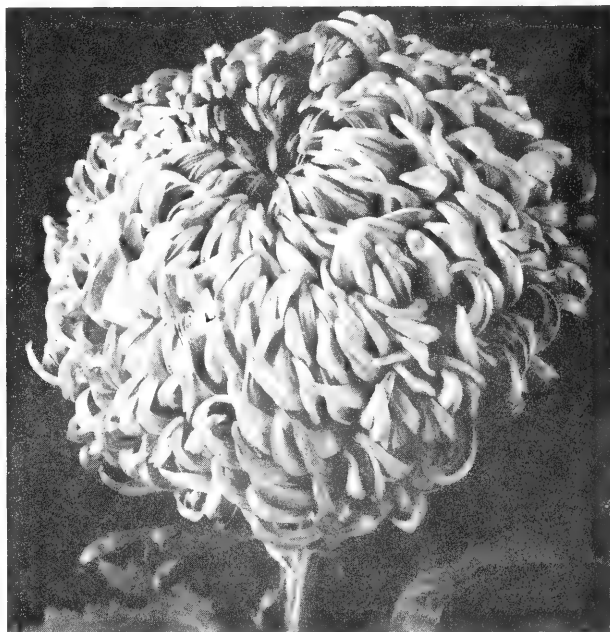
STERLING. Large incurved flower in pure white. Good stem and foliage. November 5. Price: 25 cents each, 3 for 70 cents.



MASUMI. Beautiful shade of orchid pink. November 1. Price: 25 cents each, 3 for 70 cents.

Certificate of Inspection for Interstate Shipment

Our plants are inspected by the Bureau of Entomology and Plant Quarantine of the California Department of Agriculture and each package carries a Certificate of permission to move interstate.



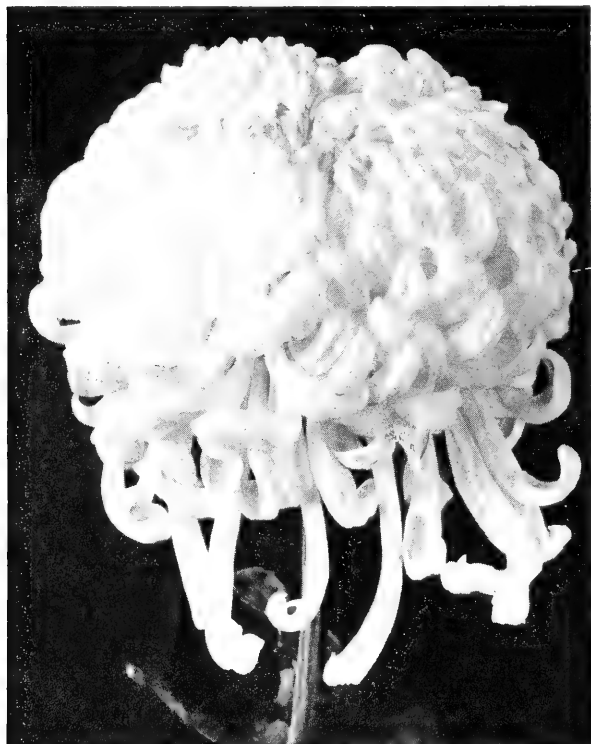
MISS FRANCES LOWE. This large incurved flower has the most unusual color—the closest description being a crushed raspberry bronze. Tall. November 1. Price: 50 cents each, 3 for \$1.35.



SHIRLEY BEAUTY. (Imported). Deep maroon with buff reverse. Acclaimed by thousands during our show as one of the most outstanding recent introductions in this color. Lovely dark green foliage. Medium height. October 25. Price: 50 cents each, 3 for \$1.35.



ROSE BOWL. Tremendously large incurved flower in the giant exhibition class. The color is a most pleasing deep orchid pink almost rose. Also has extra strong stem and broad glossy foliage. October 30. Price: \$1.00 each, 3 for \$2.75.



PARADISE. Breath-taking creamy white mammoth exhibition flower of extraordinary merit. Tall grower with luxuriant foliage and sturdy stem. October 30. Price: 50 cents each, 3 for \$1.35.

Air Parcel Post

Air Parcel packages reach any point in the United States within 24 to 36 hours. Air Mail Special Delivery further facilitates handling at destination. With use of new packing material, we now can ship more plants per pound than ever before, cutting down shipping costs considerably.



SHIRLEY CHAMPION. (Imported). Bright yellow large incurve. Most luxurious foliage. November 1. Price: 50 cents each, 3 for \$1.35.



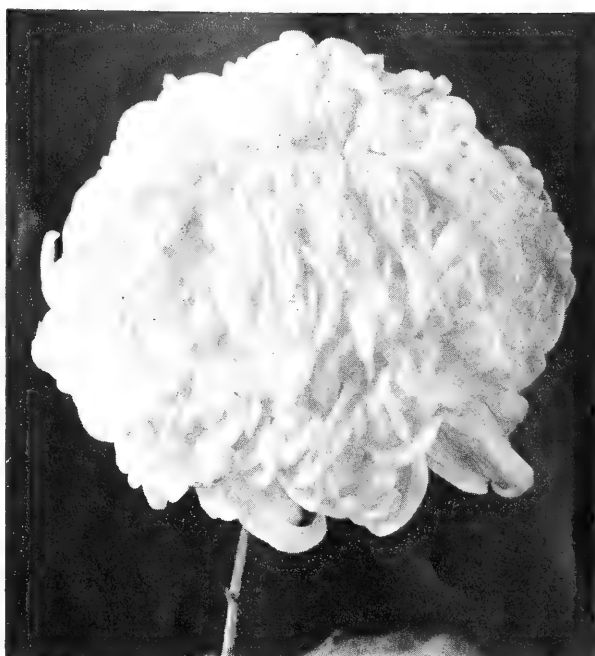
SHIRLEY PRIMROSE. (Imported). Most fascinating soft Canary-primrose yellow. Giant loosely incurved flower supported on a healthy broad foliage plant. A vigorous grower. October 15. **Price: 50 cents each, 3 for \$1.35.**

Postage on Large Orders

Postage need not be included when ordering more than \$35.00. We will ship at our expense via air parcel post beyond the fourth zone and parcel post special delivery to nearer points. This applies only to retail orders within the United States.



MRS. IRENE SHEFFLEY. This deep rust with gold reverse giant incurved matures around November 1. **Price: 25 cents each, 3 for 70 cents.**



TURNER VARIETIES

WILLIAM TURNER. White. The original "Turner" variety. Well known throughout the world as unrivaled exhibition flower. October 25.

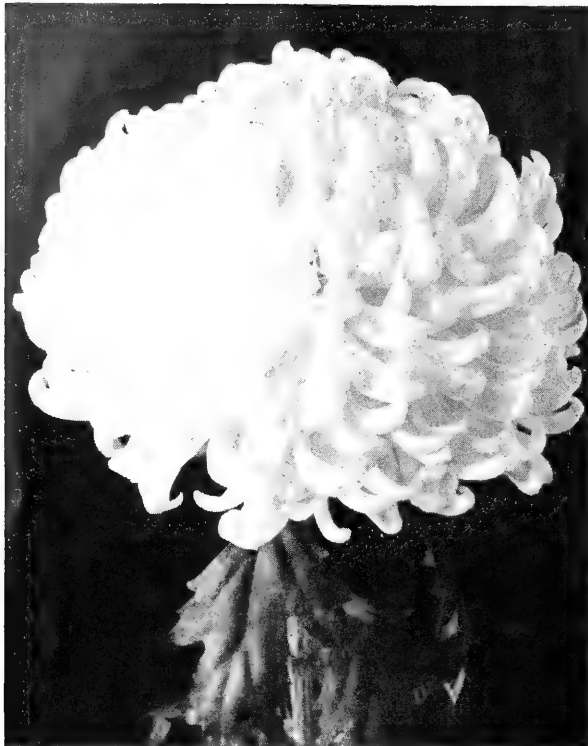
TURNER BRONZE. Light bronze sport of "William Turner."

TURNER PINK. Another sport of "William Turner." Light pink in color.

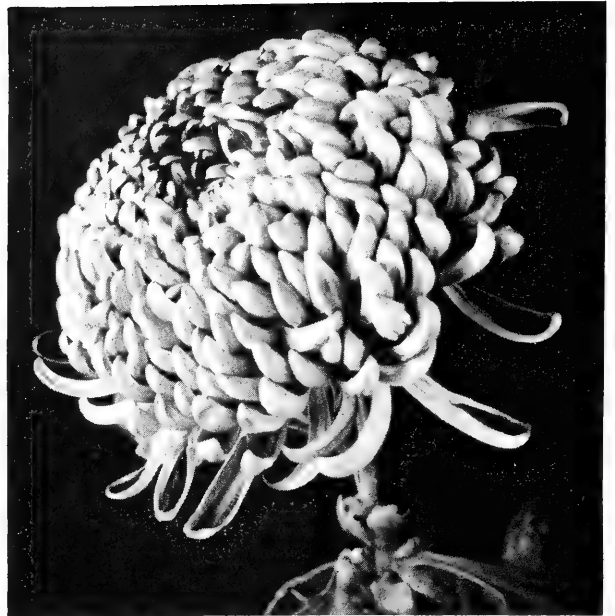
TURNER YELLOW. Still another yellow sport of "William Turner." **Price: 25 cents each, 3 of one name for 70 cents.**



VENUS. Incurved globular white. October 10. **Price: 20 cents each, 3 for 55 cents.**



ORIOLE. Bright golden yellow. Incurved of giant size. Height tall. October 25. Price: 20 cents each, 3 for 55 cents.



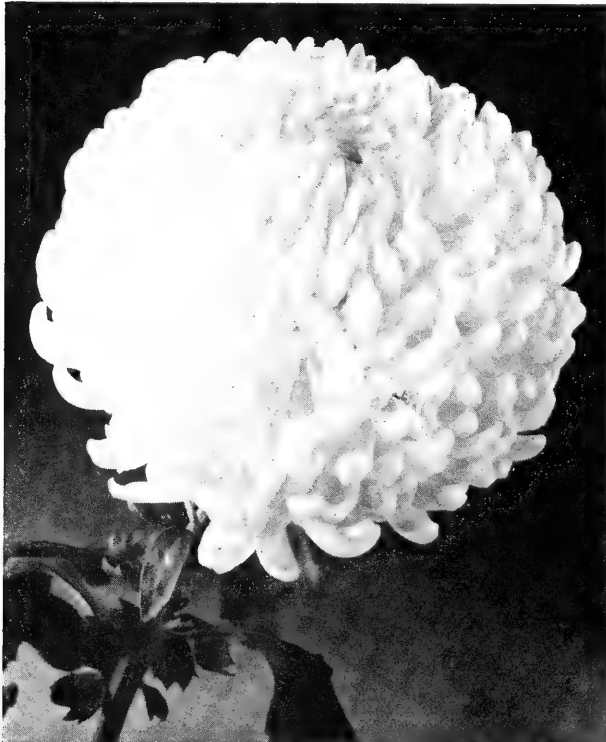
VICTORY. Incurved raspberry red. November 1. Price: 25 cents each, 3 for 70 cents.

LARGE FLOWERING EXHIBITIONS COLLECTION D

10 Earliest Blooming Varieties
October 1-15

WATANABE - BEN LEIGHTON - BUTTERBALL
FANFARE - EMPEROR - PINK CHIEF
HILDA BERGEN - MAJOR EDW. E. BOWES
VENUS - MRS. RUSSELL COMPTON

SPECIAL at \$2.00
(Catalog Price \$2.65)



WATANABE. Spectacular large incurved yellow. Perfectly formed and easily grown. October 5. Price: 35 cents each, 3 for \$1.00.



WANDA OLMSTEAD. Amaranth red inside and iridescent lilac rose reverse. Very formal incurved. October 15. Price: 50 cents each, 3 for \$1.35.

Large Flowering Varieties—Not Illustrated

BRONZE

AMY. Semi-incurved. Beautiful shade of buff and orange. November 10. **Price 35 cents each, 3 for \$1.00.**

APPERT. Large incurved flower in strikingly beautiful orange. November 1. **Price: 35 cents each, 3 for \$1.00.**

BRONZE FRICK. Apricot bronze with lighter reverse. November 15 on. **Price: 20 cents each, 3 for 55 cents.**

EL MONTE. Outstanding different large decorative flower of superbly dwarf growing nature. Blending of rich terra-cotta red and a rich golden bronze. November 10. **Price: 50 cents each, 3 for \$1.35.**

FAUST. Unique flower reddish bronze with gold reverse. Some plants will develop flowers which are a beautiful shade of buff bronze. October 30. **Price: 35 cents each, 3 for \$1.00.**

HILDA BERGEN. Lovely shade of mahogany bronze incurve. Medium size spherical bloom. October 15. **Price: 20 cents each, 3 for 55 cents.**

JAFFA. Enormously large orange terra-cotta bronze. Loosely formed, broad petaled flower of unusual beauty. November 10. **Price: 50 cents each, 3 for \$1.35.**

JEAN RICARDO. (New import). Orange apricot shade buff. Large incurve. November 5. **Price: \$1.00, 3 for \$2.75.**

JOHN BULL. (New import). Large incurve, mahogany bronze with a lighter reverse. Dwarf habit. November 5. **Price: \$1.00, 3 for \$2.75.**

OLDLAND BEAUTY. (New import). Nicely formed reflex flower of light bronze. Exceptionally fine. October 20. **Price: 50 cents each, 3 for \$1.35.**

ORANGE BOWL. A reflexed flower about the size of "Friendly rival" and the color is a most beautiful shade of warm bronze with an orange overcast. An extra robust grower with luxuriant foliage at all times. October 10. **Price: 25 cents each, 3 for 70 cents.**

SUNNYSLOPE BRONZE. An excellent large compact golden bronze. A perfect incurved bloom and an excellent keeper. November 1. **Price: 25 cents each, 3 for 70 cents.**

LAVENDER-PINK

CORONATION PINK. A true reflex type exhibition flower of large size. Petals are long an almost feathery. Equally as attractive when not disbudded. October 20. **Price: 25 cents each, 3 for 70 cents.**

GREER GARSON. Soft pink semi-reflexed flower. Has lovely foliage. Tall. October 25. **Price 25 cents each, 3 for 70 cents.**

GWEN PATTON. Most attractive globular flower in pink. Full centered and a good keeper. October 20. **Price: 25 cents, 3 for 70 cents.**

MAJOR EDW. E. BOWES. Bright rosy pink. Medium size semi-incurved flower but very compact. October 15. **Price: 20 cents each, 3 for 55 cents.**

MISS HELEN FRICK. Incurved clear orchid pink. Popular market flower November 15. **Price: 20 cents each, 3 for 55 cents.**

PINK CHIEF. Large size incurve in a lovely shade of orchid pink. Strongest stem and easy grower. October 15. **Price: 20 cents, 3 for 55 cents.**

ROBERT EDDIE. Large reflexed in a beautiful shade of light amaranth rose. November 1. **Price: 25 cents each, 3 for 70 cents.**

THOS. W. POCKETT IMP. Enormous flower of deep pink and silvery pink reverse. November 1. **Price: 50 cents each, 3 for \$1.35.**

RED

ALFRED SIMPSON (Import). Crimson with buff reverse. Incurving making a perfect ball. Very strong grower. Winner of several British awards. November 1. **Price: 50 cents each, 3 for \$1.35.**

BIRMINGHAM. Dazzling crimson with golden reverse. Semi-incurved. November 5. **Price 50 cents each, 3 for \$1.35.**

BLACK HAWK. Deepest crimson red. Reflexed flower of medium size. October 25. **Price: 20 cents each, 3 for 55 cents.**

EMPEROR. A bronzy-red informal type flower. Color will be more vibrant, intense red when grown in cooler regions. October 20. **Price: 20 cents, 3 for 55 cents.**

GARNET KING. A very popular garnet red flower of reflexed type. Has very broad healthy foliage. November 5. **Price: 20 cents each, 3 for 55 cents.**

JOHN POCKETT. A rosy crimson broad petalled reflexed large flower. October 25. **Price: 50 cents, 3 for \$1.35.**

MOHAWK CHIEF. A large semi-incurved flower with good stem and broad healthy foliage. Red with gold reverse. November 20. **Price: 20 cents each, 3 for 55 cents.**

MRS. RUSSELL COMPTON. Luminous ox-blood red with buff reverse. Large flower with broad reflexed petals. Strikingly beautiful. October 15. **Price: 25 cents, 3 for 70 cents.**

OCTOBER RED. Carmine red with soft yellow reverse. October 5. **Price: 25 cents, 3 for 70 cents.**

POCKETT'S MAROON. Enthralling shade of velvety oxblood with buff reverse. October 15. **Price: 35 cents each, 3 for \$1.00.**

SALAMANDER. (Import) A very bright red full bloom of reflex style carried on a long stem. October 25. **Price: 50 cents each, 3 for \$1.35.**

Large Flowering Varieties—Not Illustrated

PURPLE

BEN TASHIMA. This splendid flower has tubulated petals of purplish mauve and a deeper purple opening at tips. An extra vigorous grower. November 10. **Price: 25 cents each, 3 for 70 cents.**

SAY EDGAR. Rich wine red with silvery reverse. Excellent grower. October 25. **Price: 35 cents each, 3 for \$1.00.**

DR. J. M. INGLIS. Loosely incurved giant flower, rich wine red with silvery reverse. Tall. November 1. **Price: 35 cents, 3 for \$1.00.**

IZALCO. Perfectly globular incurved flower of medium size. Inside of petal is rich wine red and the outside a beautiful lilac rose. October 15. **Price: 50 cents each, 3 for \$1.35.**

PANSY SILL. Stunningly beautiful blend of rich wine red with light silvery reverse. Strong stems and healthy foliage. Tall. November 5. **Price: 35 cents each, 3 for \$1.00.**

STEPHANIE. An exquisite flower of clear fuchsia purple with silvery pink reverse. Petals loosely incurved. A flower with distinct character. November 1. **Price: 50 cents each, 3 for \$1.35.**

WHITE

DENNIS WROE. (New import). The finest white Japanese Exhibition. Petals open an inch wide, forming flower with grand top and center of enormous depth. Winner of many awards in British societies. **Price: \$1.00, 3 for \$2.75.**

QUAKER MAID. Reflexed. One of the earliest most satisfactory. October 1. **Price: 20 cents each, 3 for 55 cents.**

SILVER WEDDING. Snowy white reflex type flower. Tall. November 10. **Price: 20 cents each, 3 for 55 cents.**

STROMNESS. Snow white reflexed flower with a most intriguing central swirl. Sport of Greer Garson. October 25. **Price: 25 cents, 3 for 70 cents.**

WHITE CHIEF. Semi incurved pure white. October 20. **Price: 20 cents each, 3 for 55 cents.**

WHITE FRICK. Satiny white. Large incurved. November 15. **Price: 20 cents each, 3 for 55 cents.**

YELLOW

BILL GILLIBRAND. (Import). Large reflex type of very rich yellow with full center. Perfect growth with long straight stems and ideal foliage. One of best yellows: October 20. **Price: 50 cents each, 3 for \$1.35.**

BLAZING GOLD. Brightest golden yellow incurved flower of good size. Sound texture, good stem and foliage. October 10. **Price: 20 cents each, 3 for 55 cents.**

BUTTERBALL. Clear lively yellow incurved. Giant size. Best in the early class. October 1. **Price: 20 cents each, 3 for 55 cents.**

CELESTRA. Clear yellow incurved. October 10. **Price: 20 cents each, 3 for 55 cents.**

DECEMBER QUEEN. Reflexed. Brightest yellow. Tall. December 1. **Price: 20 cents each, 3 for 55 cents.**

FRIENDLY RIVAL. Rich golden yellow. Giant incurved flower. Most outstanding. November 1. **Price 25 cents each, 3 for 70 cents.**

GOLD LODGE. Reflexed medium size flower. Short. October 5. **Price: 20 cents each, 3 for 55 cents.**

GOLDEN PEARSON. Clear yellow large incurved. November 15. **Price: 20 cents each, 3 for 55 cents.**

HARVEST MOON. Bright yellow of spectacularly enormous size. Reserve second crown or terminal bud. October 30. **Price: 50 cents, 3 for \$1.35.**

MRS. H. E. KIDDER. Semi-incurved large rich yellow flower. October 15. **Price: 20 cents each, 3 for 55 cents.**

MARIE DE PETRIS. Deep yellow. Noted cut flower variety with extra sturdy stem. November 5. **Price: 20 cents, 3 for 55 cents.**

MARIE MILLER. Deep yellow incurved flower. November 5. **Price: 25 cents each, 3 for 70 cents.**

YELLOW CHIEF. Semin incurved yellow sport of "White chief." October 20. **Price: 20 cents each, 3 for 55 cents.**

YELLOW QUEEN. Yellow sport of popular "Orchid queen." Giant size flower. October 25. **Price: 35 cents, 3 for \$1.00.**

COLLECTION E 10 Early MID-SEASON VARIETIES (October 15-30)

BLACK HAWK - DAME ENID LYONS
FERN EDWARDS - SAY EDGAR
SUNNYSLOPE BRONZE - CORONATION PINK
MRS. H. E. KIDDER - MARIE MILLER
ORANGE BOWL - POCKETT'S MAROON
SPECIAL at \$2.25
(Catalog price \$2.80)

COLLECTION F 10 MID-SEASON VARIETIES October 25-November 10

COUNTRY MAIDEN
COUNTRY GENTLEMAN - GARNET KING
MASUMI - MUTO'S CRIMSON - STERLING
APPERT - ROBERT EDDIE
THOS. W. POCKETT - SHIRLEY PRIMROSE
SPECIAL at \$3.00
(Catalog Price \$3.25)

Chrysanthemum Show

Each year we hold a Chrysanthemum Show displaying all the varieties of Chrysanthemums as well as new introductions during October and November to which you are cordially invited to attend. Blooming plants and cascades with myriad blossoms are exhibited in a unique Oriental Garden setting.

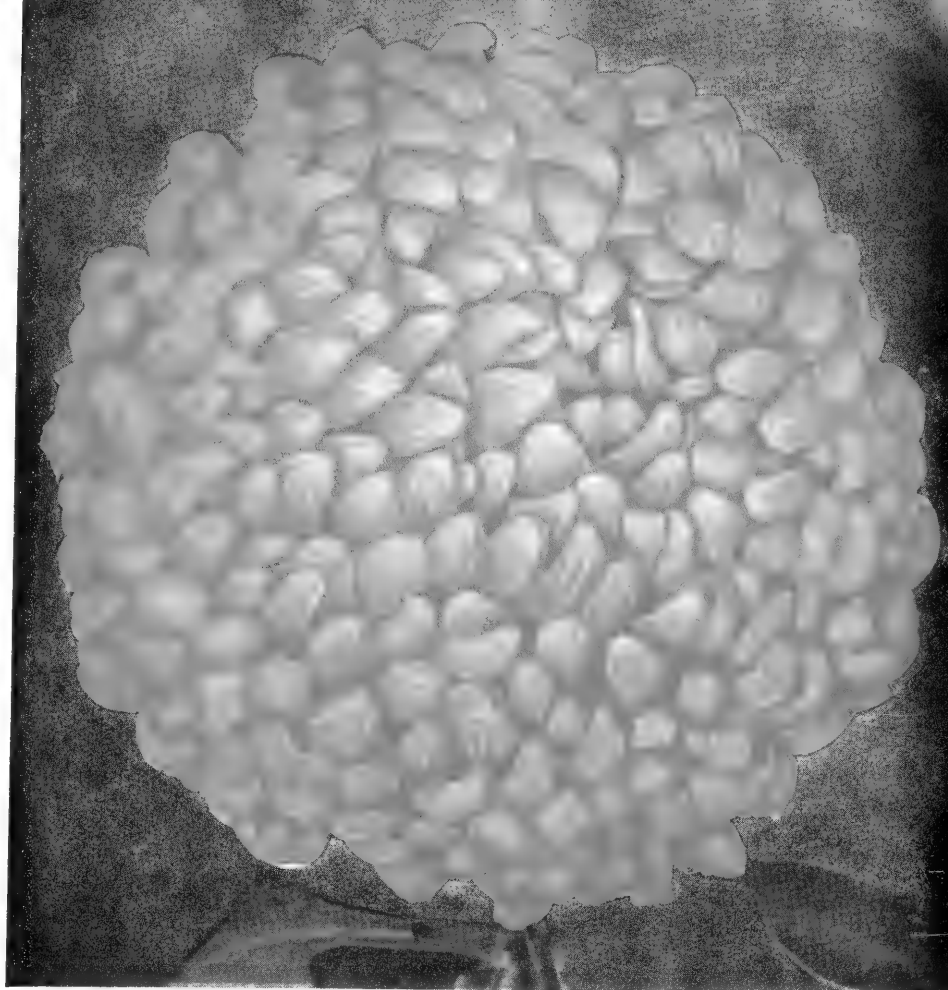
CARNATION DISPLAY

Blooms of over 50 varieties of Carnations are on display throughout the year.



COUNTRY GENTLEMAN. A soft yellow sport of "Country Maiden." October 25. Price: 35 cents each, 3 for \$1.00.

COUNTRY MAIDEN. Delightful apricot orange shade. Shape and habit identical to "Country Gentleman." October 25. Price: 25 cents 3 for 70 cents.



FERN EDWARDS. A charmingly beautiful lavender pink giant flower equal in size to the "Turner." October 25. Price: 35 cents each, 3 for \$1.00.



BEN LEIGHTON. Deep wine red with a shade of lighter red on the outside of the peals. October 15. Price: 35 cents each, 3 for \$1.00.

POMPON SECTION

Button or Miniature Types

PRICE OF ROOTED CUTTINGS

20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen (one name)

ANNETTE. Charming pink shade blooming in great profusion. November 5.

ANN FULTON. Exceptionally popular pink with a deep rose center. October 25.

BABY. Clear yellow. A real miniature size even among the buttons. November 1.

BONNIBEL. Lovely shade of warm bronze. October 25.

CLARA JAMESON. Strikingly beautiful bronze. Extremely productive. October 25.

CLARE. Most satisfactory white. October 30.

DOROTHY NEHRLING. Deep rose pink. October 25.

IRENE. Perfectly round flower in purest white. October 15.

ILLINI REDHEAD. Beautiful maroon color. November 10.

NANCY CRAIN. Creamy white with a pronounced brown eye at pre-maturity. October 30.

PATSY DOWD. Beautiful blend of red and rust. October 25.

SNOWFLURRY. Large size white buttons. November 15.

SUZANNE. Pleasingly different "Calico" mixture of deep rose and light pink. November 1.

YELLOW IRENE. Lemon yellow sport of "Irene." October 20.

POMPON COLLECTIONS

COLLECTION G

10 EARLY FLOWERING VARIETIES

COPPELIA - CHARLES NYE - CHIPPEWA
RED VELVET - GOLDEN FAIRY
HUNTSMAN - QUEEN OF PINKS
PINK RADIANCE - NORONA
TIFFANY ROSE

SPECIAL at \$2.00
(Catalog price \$2.35)

COLLECTION H

10 Early MID-SEASON VARIETIES

October 15-25

FIREFLY - ARCADIA - LETITIA
YELLOW ARCADIA - POPCORN - BLUEBLOOD
PRISTINE - MASTERPIECE - CORAL FROST
MISSION

SPECIAL at \$1.75
(Catalog Price \$2.00)

COLLECTION I

10 MID-SEASON VARIETIES

October 25-November 5

BARCAROLE - MAGICIAN - CELEBRITY
FAIRMAID - HIGHLIGHT - THYRA
BRONZE THYRA - GRACIE FIELDS
CATALEYA - ROBERT HARKEY

SPECIAL at \$1.75
(Catalog Price \$2.00)

COLLECTION OF DECORATIVE POMS

CATLEYA - CELEBRITY - CORAL FROST
DEANNA LEE - GOLD DUST
GOLDEN HERALD - LINDA
MAID OF ORLEANS - PINK DREAM
COPPERHEAD

10 varieties for \$1.75
(Catalog price \$2.00)



CELEBRITY (DECORATIVE TYPE)

Intermediate Type Pompons

PRICE OF ROOTED CUTTINGS

20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen (one name)

Varieties listed under this title are to be grown as sprays. Should be topped at least three times during the summer to encourage them to form a good size bush.

BRONZE

- ALGIERS.** Bright apricot bronze. October 25.
BEAUREGARD. Reddish orange pom. November 5.
BONTON. Clearest golden bronze. October 20.
BRONZE BULKELEY. Beautiful buff-bronze medium size. October 20.
CASSANDRA. Orange bronze medium flowers. October 30.
COPPERHEAD. Large coppery bronze decorative. November 10.
FIREFLY. Orange bronze medium size formal type. October 25.
MAGICIAN. Large bronze pom. November 1.
NATOMA. Attractive deep bronze decorative flowers. October 25.
PEGGY POESCH. Clearest orange bronze. Popular. November 1.
RUBICON. Bright reddish bronze. Solid texture. November 1.
WILDFIRE. Popular orange bronze decorative flower. December 1.

PINK

- EDITH ROBERTS.** Deep orchid pink, tight formal medium size flowers. October 5.
GRACIE FIELDS. Decorative purple. November 1.
HIGHLIGHT. Combination of light pink with dark pink center. November 1.
LETITIA. Clear pink with deep pink center. October 25.
MISSION. Soft pink with deep rose center. October 30.
PINK DOT. Pink with deep pink eye. October 15.

RED

- CHRISTMAS RED IMPROVED.** Bright crimson red. December.
NAVAHO. Crimson bordering toward reddish bronze. November 1.
SANOVAR. Intense bronzy red decorative. November 10.
TRIUMPH. Deep wine red almost purple. November 10.

WHITE

- CRYSTAL BEAUTY.** Pure white. November 10.
MOONGLOW. Prolific clear white. October 15.
POPCORN. Lovely white prolific variety. October 15.
SILVERPLATE. Decorative white. October 10.
SPANGLES. Tightly formal globular medium size flowers. December.
SILVERSMITH. Beautiful white. December.

YELLOW

- BARCAROLE.** Rich golden yellow. November 1.
CANARY. True canary yellow. November 15.
GOLDEN CHORD. Beautiful golden yellow globular flowers. November 15.
KLONDIKE. Orange yellow formal. November 20.
SUNNYSIDE. Top quality yellow. November 20. (Illustrated).
YELLOW CASSANDRA. Clear rich yellow sport of "Cassandra." October 30.
YELLOW DOT. Yellow with dark pink center. October 20.



SUNNYSIDE

DECEMBER BLOOMING POMPONS

TREASURE ISLAND VARIETIES. Bronze, pink, white and yellow. Price: 20 cents each, \$2.00 per dozen.

ELSIE KRAMER VARIETIES. Bronze, pink, burgundy, copper, peach, red, reddish bronze, rose, white, and yellow. Price: 20 cents each, 3 for 55 cents.

JACKPOT. Deep yellow decorative type flower. 20 cents each, 3 for 55 cents.

HIGHLANDER. Another rich yellow decorative for late blooming. 20 cents, 3 for 55 cents.

COLLECTION J

10 LATE BLOOMING VARIETIES

November 5 on

CHRISTMAS RED IMPROVED
JACKPOT - BRONZE KRAMER
SILVERSMITH - HIGHLANDER
ELSIE KRAMER - PEACH KRAMER
ROSE KRAMER - WHITE KRAMER
TREASURE ISLAND YELLOW

SPECIAL at \$1.75

(Catalog price \$2.00)

Pompons Suitable for Disbudding

These varieties, when disbudded, will form flowers about 2 to 3 inches in diameter.

PRICE OF ROOTED CUTTINGS

20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen (one name)

Varieties listed in this group should be disbudded after a good size bush is first obtained. Flowers thus treated will be more perfectly formed and much larger in size than not disbudded.

BRONZE

BRONZE THYRA. Salmon bronze sport of "Thyra." November 1.

CORAL FROST. Gloriously beautiful blending of bronze, coral, and pink shades. Decorative pom. October 20.

CELEBRITY. Decorative. Rich apricot-bronze. October 25. (Illustrated page 26).

DARK BRONZE MASTERPIECE. Sport of popular "Masterpiece." October 25.

DOROTHY TURNER. Orange yellow with reverse side of reddish bronze. Unique. November 15.

PINK

CALIFLORAL PRIDE. Deep pink with silvery edge. November 1.

CATTLEYA. Clearest orchid pink good size decorative flowers. November 1.

DAWN. Lovely soft shade of pink almost white. November 1.

ELORA. Shell pink. October 25.

FAIRMAID. Stunning daybreak pink. October 25.

LINDA. Most popular deep rose pink large decorative flowers. October 15.

MASTERPIECE. Tourmaline pink. October 25 (illustrated).

PINK DREAM. Coming closest to a true pink in chrysanthemum. Rare variety. October 25.

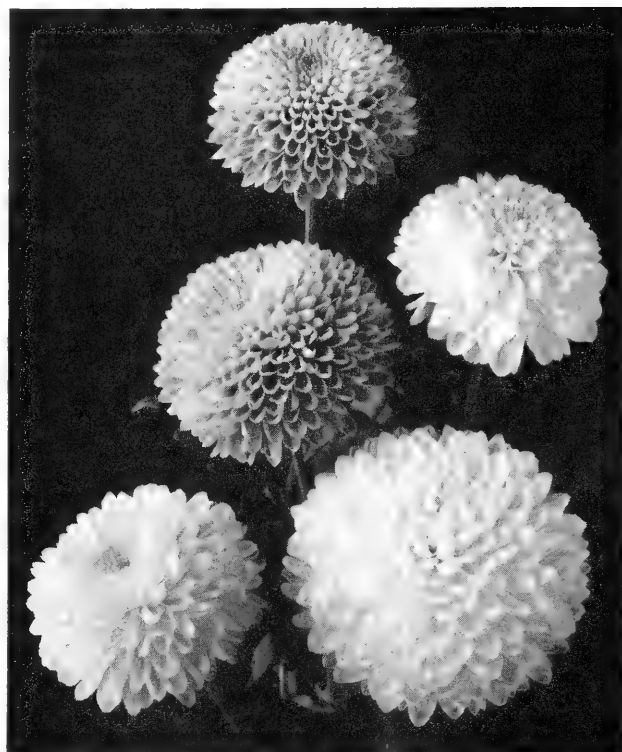
QUEEN OF PINKS. Deep orchid pink. October 15. (Illustrated).

THYRA. Deep lavender pink. November 1. (Illustrated).

RED

BLUEBLOOD. Deep amaranth red decorative flowers. Unique and attractive. October 10.

DEANNA LEE. Our greatest pride. Brightest red that we know. October 20.



Top: **THYRA**

Center left: **MASTERPIECE**; center right: **PRISTINE**;
bottom left: **GOLDEN FAIRY**; bottom right: **QUEEN OF PINKS**.

WHITE

ARCADIA. Pure white. October 25.

BELRAY. Most vigorous growing pure white globular flowers. November 20.

MAID OF ORLEANS. White decorative. October 15.

PRISTINE. Glistening white best early. October 15 (Illustrated.)

YELLOW

CINCINNATI. Rich golden yellow. October 10.

GOLD DUST. Clear yellow large type decorative. October 20.

GOLDEN FAIRY. Clear yellow early variety. October 15. (Illustrated.)

GOLDEN HERALD. Richest golden yellow decorative. October 25.

ROBERT HARKEY. Golden yellow semi-incurved flower. October 30.

YELLOW ARCADIA. Light yellow. October 25.

YELLOW SEAGULL. Soft yellow. October 20.

Early Flowering English Varieties

The English varieties are the elite of outdoor Chrysanthemums. They are valuable since they have the habit of blooming early. If disbudded and properly fed, these varieties will produce flowers from five to six inches across. If not disbudded, they will still be larger than any of the other garden varieties.



DOREEN MONTE. A lovely large incurving flower of bright rose pink. Long stems and considered one of best. Award of Merit 1950. **Price: \$1.00 each, 3 for \$2.75.**

◆
APPLEBLOSSOM. Color as name denotes. An incurved large size bloom. Good growth, medium height. October 1. **Price: \$1.00 each, 3 for \$2.75.**

BALCOMBE YELLOW. Very large attractive deep flowers of clear golden yellow. Good Grower. Excellent for early cutting. October 5. **Price: 50 cents each, 3 for \$1.35.**

DEREK ELLIS. Large full incurving blooms of rich purple with silvery reverse. Very healthy grower. October 5. **Price: 50 cents each, 3 for \$1.35.**

GOLDEN AGE. Clear yellow, large size full blooms of nice reflex shape. Reliable and weatherproof. October 5. **Price: 50 cents each, 3 for \$1.35.**

GOLDEN SCEPTRE. Magnificent rich golden yellow large incurve variety which blooms very early. Very satisfactory. Winner of many high British awards. **Price: 35 cents each, 3 for \$1.00.**

GLOAMING. Large size solid flowers of a new shade of salmon-bronze carried on perfect stems. Very outstanding. October 5. **Price: 50 cents each, 3 for \$1.35.**

HAROLD PARK. Outstanding lovely deep buttercup yellow. Large incurving blooms. October 5. **Price: 50 cents each, 3 for \$1.35.**

MAREHAY SILVERTOP. A lovely rose incurved variety with silvery reverse. Perfect habit with clean foliage. October 5. **Price: 50 cents each, 3 for \$1.35.**

PAMELA JAMES. Lovely shade of warm salmon pink. Large full bloom on rigid stem. October 5. **Price: \$1.00 each, 3 for \$2.75.**



FRED YULE. Large, very full solid blooms of rich orange bronze with medium foliage. This superb variety is absolutely weatherproof. October 1. **Price: \$1.00 each, 3 for \$2.75.**

◆
PEACH BLOSSOM. The greatest attraction during the earliest part of our Chrysanthemum show last fall. A very pretty shade of peach pink. Large reflexing blooms. October 1. **Price: \$1.00 each, 3 for \$2.75.**

SUPERLATIVE. A huge white incurved of perfect shape. Solid full flowers of firm texture. Strong grower. October 5. **Price: 50 cents each, 3 for \$1.35.**

We supply sturdy, healthy plants.

All of our stock plants are field grown.

Stock plants are replanted completely each year into new land.

All weak plants are rogued out immediately when detected.

Our cuttings are taken from healthy re-selected plants as well as from vigorous young growths as far above the ground level as possible.

We are continually developing new varieties that are disease resistant. We discontinue varieties we find unsatisfactory.

ANEMONE SECTION

Anemone flowering varieties have large, high, neatly formed disc or cushion florets and regularly arranged ray petals of various lengths. These varieties should be disbudded after a bush is developed in order to obtain more perfect flowers. Varieties not to be disbudded are so stated.

PRICE OF ROOTED CUTTINGS

(Unless otherwise quoted)

20 cents each, 3 for 55 cents (one name)

\$2.00 per dozen (one name)

BRONZE

BRONZE FRIEDA. Buff bronze rays with cushion of yellow. November 1. (Illustrated).

BRONZE TUXEDO. Apricot bronze sport of "Tuxedo." Outstanding. Price: 25 cents each, 3 for 70 cents. (Illustrated).

ROLINDA. Reddish bronze. November 20.

PINK

DORIS LOUISE. Deep rose pink sport of "Frieda." Cushion is yellow. November 5. (Illustrated).

ELIZABETH. Light pink sport of "F. S. Parks." November 1. (Illustrated).

FRIEDA. Deep orchid pink with yellow cushion. November 1. (Illustrated).

ORCHID BEAUTY. Medium size orchid pink flower with prominently high cushion of yellow. November 10.

SYLVIA MARSHALL. Lavender pink ray petals with light yellow cushion. November 1.



F. S. PARKS—White and
ELIZABETH—Pink

TUXEDO. Exceptionally large flower of ever changing color from deep rose to light pink. Tufted cushion is extra large. November 1. Price 25 cents each, 3 for 70 cents. (Illustrated).

RED

CRIMSON GLOW. Crimson maroon ray petals with large crimson cushion. November 28.

MATADOR. Attractive brilliant red ray petals and rich garnet red cushion. November 20.

MURAT. Garnet red throughout with tiny glints of gold in the cushion florets. Not to be disbudded. November 10.

WHITE

BLANCHE. Medium size flower of pure white petals with a clear yellow cushion. November 1.

F. S. PARKS. Especially large when disbudded. Both ray and disc petals are glistening white. Healthy growing habit. November 1.

SINCERITY. Pure white. Short ray petals with high, almost globular cushion center when disbudded. October 15.

YELLOW

CITRUS QUEEN. Clear yellow throughout. One of the largest when disbudded. October 25.

SUNRAY. Medium size flowers of rich golden yellow. Not to be disbudded. October 25.

YELLOW ESTRELLITA. Brightest yellow throughout. High quality flowers. November 10.

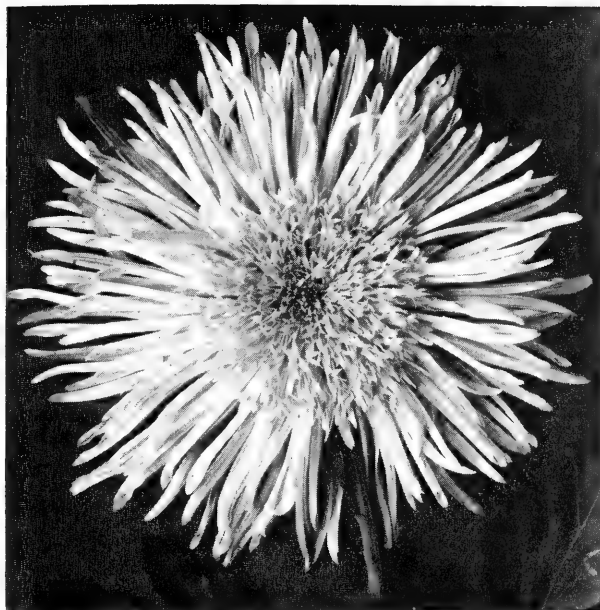
YELLOW SINCERITY. Clear soft yellow sport of "Sincerity." Very popular. October 20.

COLLECTION OF 10 ANEMONE FLOWERING TYPES

SYLVIA MARSHALL - BRONZE TUXEDO
DORIS LOUISE - ELIZABETH
F. S. PARKS - MURAT - SINCERITY
SUNRAY - YELLOW SINCERITY
YELLOW ESTRELLITA

SPECIAL at \$1.75

(Catalog price \$2.05)



**TUXEDO—Pink and
BRONZE TUXEDO**

COLOR SLIDES FOR GARDEN CLUBS.

A new packaged lecture on Chrysanthemums consisting of Kodachrome slides with commentary on tape recording is now available. Write to Atlas Fish Fertilizer Co. No. 1 Drumm St., San Francisco, California for details.

Single Varieties—Daisy Type

PRICE OF ROOTED CUTTINGS

20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen

BALLERINA. Semi-double clear orchid pink. October 25.

BITTERSWEET. Semi-double, bittersweet red. November 1.

CRIMSON VALENCIA. Red sport of "Valencia." November 1.

FESTIVAL. Reddish bronze. November 15.

GRETCHEN PIPER. Brilliant yellow. October 15.

JEAN. Pure white attractive variety. October 20.

MABEL SEYMOUR. Lovely large size daisy flower in white. October 20.

MASON'S YELLOW. Clear yellow. November 20.

MELBA. Orange bronze. Showy. November 1.

RADIANT. Bronzy red popular variety. November 5.

ROYAL ROBE. Wine red almost purple. November 10.

STARBRIGHT. Golden yellow. November 1.

WHITE VALENCIA. White daisy for late November.



**FRIEDA—Orchid Pink
DORIS LOUISE—Rose
BRONZE FRIEDA—Buff**

HARDY VARIETIES COLLECTION No. 1

HORIZON - FLAVEN BEAUTY
KATHLEEN LEHMAN - MISTY MAID
SCARLET CRIMSON - MAESTRO
PEPITA - ENTERPRISE
ALEX CUMMING - PINK SUPREME

Collection at \$2.50
(Catalog price \$2.95)



GINNY LEE. Pure white true daisy flower. October 25.

Hardy Garden Varieties



LAVENDER LADY. Free flowering true lavender flower. September 30.

Hardy Chrysanthemums are especially recommended for regions where early frost prevails as they possess hardy, early flowering qualities. They are wonderful profuse bloomers and come in endless array of colors. Blooming dates—September 1 to October 15.

For the benefit of those customers who live in the extremely cold regions, we have expanded our HARDY GARDEN VARIETIES section.

HARDY type COLLECTION offers on page 31 and 34.

PRICE OF ROOTED CUTTINGS
(Unless otherwise quoted)

25c each, 3 for 70 cents

(one name);
\$2.50 per dozen

ADMIRAL. Dark crimson red decorative. Plant vigorous and productive. Long lasting and non-fading. October 1.

ALEX. CUMMING. Blooms often 4 inches across. Vivid cerise softly shading to rose with entrancing gold tints in center. Incurve at center and recurve at petal ends. Splendid cut flower. **Price: 35 cents each, 3 for \$1.00.**

APACHE. Orient red to dark brilliant firecracker-red with golden overcast. Quilled petals. Very tough, weather-resistant flowers, 4 to 5 inches in diameter. September 15. **Price: 35 cents each, 3 for \$1.00.**

AUTUMN BEAUTY. A new brilliant sparkling red-dish chestnut. The Best early bronze. September 5. **Price: 35 cents, 3 for \$1.00.**

AVALANCHE. Ranks high in the class of weather resistant whites. Everyone's favorite: good cut flower. September 10.

AVALON. Globular pompon of glowing orange bronze color. Strong upright growth. October 5.

BETTY. Lovely apple blossom pink with deep rose center. October 10.

BIRETTA. Glowing soft cardinal red aging to pastel red. Long flat petals and full soft flower gives fluffy effect when old. Tall, upright plant in bloom September 25. **Price: 35 cents each, 3 for \$1.00.**

BRIGADIER. Large decorative carmine red pompon of solid texture. October 1.

BURMA. Glistening bronze with undertone of copper and soft pink. October 10.

CARMINE QUEEN. Brilliant carmine red. Tall. Luxuriant cut flower. October 10.

CARNIVAL. A large, gleaming burnt-orange flower. An excellent plant with lusty green foliage. October 10.

CHARLES NYE. Clearest yellow formal globular pompon. September 25.



RED VELVET. As the name implies, velvety red flowers. October 5.

CHIPPEWA. Large decorative aster purple flower. September 25 on.

COPPELIA. Rich Indian red bronze undertone. October 15.

COURAGEOUS. Shining dark ruby red, large double flowers. Magnificent plant. September 25.

CYDONIA. Vivid, fiery, orange-red with a slight bronze overcast. October 5.

ENTERPRISE. Rich amaranth pink, solid formal type pompon outstanding in the newer varieties. October 1.

FASCINATION. Stunning 4 inch silvery lavender-pink, a little deeper at center. Buds rosy red. October 1.

FIRESIDE. Burnt orange and salmon decorative. Attains a height of 30 in. or more. Foliage very resistant. High producer of fine cut flowers. October 10.

FLAXEN BEAUTY. Blend of soft coral, gold, and bronze. Shapely cactus dahlia type decorative flower. October 1.

GOLDEN HOURS. Early, double, deep lemon-chrome. Petals broad, overlapping and somewhat incurved. Most outstanding, very early cut flower. September 10. **Price: 35 cents each, 3 for \$1.00.**

HONEYCOMB. Intense golden yellow semi-globular flower. Low growing satisfactory variety. September 25.

HORIZON. Pure white intermediate size pompon important as cut flower production. October 5.

HUNTSMAN. Bright scarlet-orange overlaid with bronze tints. Hardy and a good cut flower. October 10.

JOYBRINGER. Salmon rose decorative. Dwarf, spreading habit. Desirable for borders and pot culture. October 10.

JUBILEE. Splendid deep red decorative pompon producing mass of lovely flowers from around October 1.

KARL REICHE. Compact little pompon in the tone combination of Bengal-rose, red, mauve, and strawberry. September 30.

KATHLEEN LEHMAN. Orange bronze large decorative type outstanding flower. October 1.

LEE POWELL. Masses of fluffy Chinese-yellow flowers with a slight orange tinge at center. Very similar to large greenhouse varieties. Tall, upright bush. Nothing approaches it in hardy Mums. September 25. **Price: 50 cents each, 3 for \$1.35.**

LEMONADE. Ivory yellow decorative. Important in the list of early cut flower varieties. Outstanding because of its color. October 10. **Price: 35 cents each, 3 for \$1.00.**

MAESTRO. Low growing white pompon. October 10.

MIGUEL. (De Petris). Radiant Raspberry red decorative with good keeping qualities. An excellent cut flower. October 8. **Price: 50 cents each, 3 for \$1.35.**

MISTY MAID. Sublime symphony of rich rose buds and sweet shell pink flowers, almost white at times. 3 inch blooms on large, airy sprays. Grows to 2 feet high. September 20.

NORONA. (Depetris) White, medium solid pompon. A very free and productive variety possessing good growth habit. October 15.

ORPHEUS. (DePetris) Brilliant Roman red, large pompon with perfect full form. Strong, long stems with perfect spray formation. Vigorous, clean, upright growth. October 10. **Price: 35 cents each, 3 for \$1.00.**

PEPITA. (Dr. Kraus). Myriads of creamy white balls follow buds of eggshell-yellow with red eyes. Broad dome-like 18 inch grower. September 15.

PINK RADIANCE. Luminous pink. October 10.

PINK SUPREME. Soft shade of clear lavender pink decorative flower. October 5. **Price: 35 cents each, 3 for \$1.00.**

RAPTURE. Charming blend of orange and carmine. October 15.

RED GOLD. Bronze red medium size. September 15.



MRS. PIERRE S. DU PONT III. An indescribable blend of peach pink, rosy salmon and fawn. Fully double of unusual size. A splendid cut flower. Matures October 5.

ROSITA. Persian rose small button type flower. October 10.

ROYAL ROBE HARDY. Beet-root purple flower with a bluish sheen reflecting from the center. September 15. **Price: 35 cents each, 3 for \$1.00.**

SALMON FRIEDA. Lovely salmon pink flower. October 1.

SCARLET CRIMSON. Bright red decorative type flower. September 25. **Price 50 cents, 3 for \$1.35.**

SEPTEMBER DAWN. Beautiful clear pink. September 15.

SEQUOIA. Exquisitely rich mellow amber. October 10.

SPINDRIFT. Luscious pure white with cream center. Slight cactus flare, like a dahlia. 3 inch flowers on 2 foot plant. October 1. **Price: 35 cents each, 3 for \$1.00.**

STELLA. Closest to a true pink. October 1.

SUCCESS. Large, rich, never-fading flowers of deep crimson. Rigid, upright plant. October 5. **Price: 35 cents each, 3 for \$1.00.**

SYMPHONY. A blend of mauve, coppery pink and soft lavender. October 10.

TAPESTRY. Combination of rich rose-pink, mellow ashes of roses with golden flush at center. October 10.

TIFFANY ROSE. Deep rose with a faint under tone of cream. October 10.

VIOLET. The best very early purple. Full, Dahlia-like bloom with good color and substance. September 1. **Price: 50 cents, 3 for \$1.35.**

WHITE WONDER. Beautiful, ball shaped white flowers on a sturdy, upright plant. September 30.

YELLOW AVALANCHE. Soft yellow sport of "Avalanche." September 10.

HARDY VARIETIES COLLECTION No. 2

AVALANCHE - BETTY - BOKHARA
CARMINE QUEEN - CYDONIA
JOYBRINGER - SALMON FRIEDA
SEQUOIA - STELLA
YELLOW AVALANCHE

SPECIAL at \$2.00

(Catalog price \$2.50)

COLLECTION OF 8 SPOON VARIETIES

KIMIE - PAULA - SNOW QUEEN
MRS. GWEN CHEESEWRIGHT
ORANGE SPOON - YELLOW SPOON
SCINTILLATION - MRS. ALAN MORPHY

SPECIAL at \$2.00

(Catalog price \$2.40)

Spoon Varieties

PRICE OF ROOTED CUTTINGS

30 cents each, 3 for 85 cents (one name)

\$3.00 per dozen (one name)

JOAN BERGER. Beautiful clear orchid pink. Vigorous grower. November 5.

KIMIE. Popular large size flower. Clearest yellow. Spoon. October 20.

MRS. ALAN MORPHY. Wealth of soft shell pink flowers $3\frac{1}{2}$ inches in diameter on a lovely bush. October 25.

MRS. GWEN CHEESEWRIGHT. Single layer petals of grayish lavender quill and spoon openings of a stunning rose pink. November 5.

ORANGE SPOON. Large size flower in lovely orange yellow. November 10.

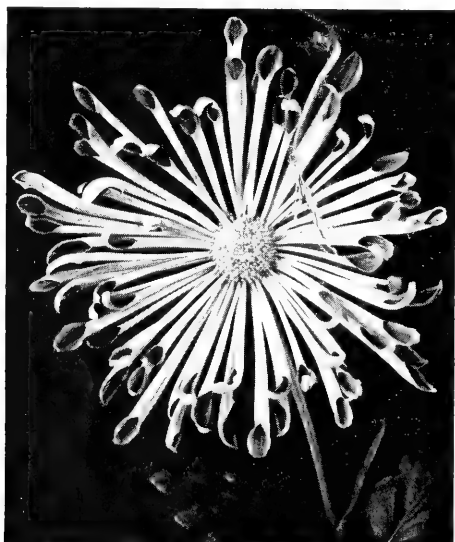
PAULINE. Soft shade of yellow throughout. November 5.

WHITE SPOON. Ever popular double flower. October 5.

YELLOW SPOON. Excellent double flower in buttercup yellow. October 5.



SCINTILLATION. Luminous orchid pink semi-double spoon. October 20.



PAULA. A spectacular recent introduction of special merit. Quilled part is buff yellow and broad spoon opens to an amazingly lovely bright crimson. October 25.



SNOW QUEEN. Unparalleled pure white spoon. November 1.

Cushion and Dwarf Mums

RECOMMENDED FOR BORDERS, ROCK GARDENS,
POT PLANTS, OR WHEREVER LOW, BUSHY.
MASS COLOR EFFECT IS DESIRED

A. M. ANDERSON. Larger size daisy flowers mounted on a very dwarf shaped plant. Clear yellow. October 5.

AMELIA. Pink cushion. The original cushion mum in variable shades of pink. Late September on.

CHAMPION CUSHION. Deep bronze color and general habit like "Amelia." Early October.

CRIMSON CUSHION. Beautiful wine red true cushion. Mid-September on.

GOLDEN CARPET. Dwarf pompon. A creeping low grower. Excellent border item. Late September.

GOLDEN CUSHION. Rich golden yellow. Rugged, stocky, well formed plant of "Amelia" strain.

MAHOGANY CUSHION. New. Very pleasing blend of mahogany and Jasper-red, minutely touched gold in center. Pertly twisted petals. Late September. **Price:** 35 cents each, 3 for \$1.00.

POT-O'-GOLD. Our greatest pride. Fully double decorative flower of dazzling golden yellow. Luxuriously healthy foliage. Splendid for pot and border. October 15.

QUEEN CUSHION. Prolific white of "Amelia" strain. Early October.



HARDY CUSHION MUMS

SALMON CUSHION. Most pleasing shade of salmon pink and soft coral. Mid-September on.

YELLOW CUSHION. Beautiful orange yellow. October 1.

PRICE: 25 cents each, 3 for one name 70 cents.
(Unless otherwise noted)

SPECIAL OFFER . . . COLLECTION OF 10 CUSHION MUMS . . . \$2.00



NORTHLAND DAISY

Hardy Northland Daisies

Low growing, super hardy, daisy like flowers with glossy dark green foliage peculiar only to this type. Thick leathery foliage creates attractive border plants even when not in bloom. In full bloom by October 10.

ASTRID. Soft pinkish apricot.

GOOD MORNING. Pure yellow. Identical in general growing habit to "Astrid."

IGLOO. A white daisy. Exceedingly free flowering.

KRISTINA. Deep rose pink which is almost purple, a shade which is most attractive in the fall garden.

LOKI. Variable shades of pink and rose.

PRICE: 25 cents each, 3 for 70 cents (one name)

Special Offer of "Northland Daisies":
1 each of above 5 varieties at \$1.00.

To Our California Customers

We are authorized to use "Pinto" tags which permit shipments to other counties without destination inspection. (Exception: Inspection still necessary Ventura and Tulare.)

Cascade Varieties

Cascade varieties are all of exceptional beauty and exquisite daintiness. While chosen primarily for the ease with which they may be trained to hang downward, they may be plants in the garden and topped a number of times to form a bushy plant. Grown in pots and without special training, they may be taken care of in the open and brought indoors.

CASCADING INSTRUCTIONS will accompany each order of Cascades.



**A Group of
CASCADES**

PRICE OF ROOTED CUTTINGS

20 cents each, 3 for 55 cents (one name)

\$2.00 per dozen

AMBER. Most beautiful reddish bronze starlike flowers. Prolific and free branching. November 1.

ANNA. White daisy type flower with golden yellow center. Blooms about 2 inches in diameter. November 1.

FIREFALL. Garnet red daisy type flower. Free flowering and attractive. October 30.

GERTRUDE COMPTON. Button anemone type flower in pure yellow. Suitable for medium size cascades and splendid item for rock gardens or borders. October 20.

HALLOWEEN. Anemone type flowers. Harmoniously beautiful bronze petals with deep bronze center cushion. October 20.

JANE HARTE. Clear yellow sport of "Anna." Together with its parent, the most popular and satisfactory cascading variety of today. November 1.

LAVENDER BEAUTY. Daisy type in a beautiful lavender pink. Extremely free flowering and lasting. October 20.

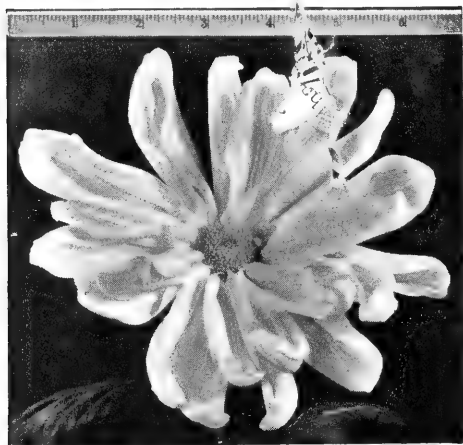
LAVENDER MIST. Lavender pink anemone type flowers. November 1.

NIAGARA FALLS. Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade. October 20.

RED CHARM. Exceptionally fine full centered garnet spoon variety. Splendidly free branching and healthiest dark glossy foliage. November 15.

YELLOW GLEAM. Daisy type yellow flower quite similar to "Jane Harte." Very free flowering. October 30.

NEW CASCADES LISTED ON PAGE 4



GOLDEN PRIDE. A golden yellow. October 30.

Ichimonji or Horizontal Efflorescent Varieties

These varieties have very large, broad petals resembling single Dahlia flowers, and like most other singles, their colors are very intense and clear. Do not feed them too heavily. They may be grown either in sprays or disbudded. Grows to medium height.

Price: 50 cents each, \$5.00 per dozen.

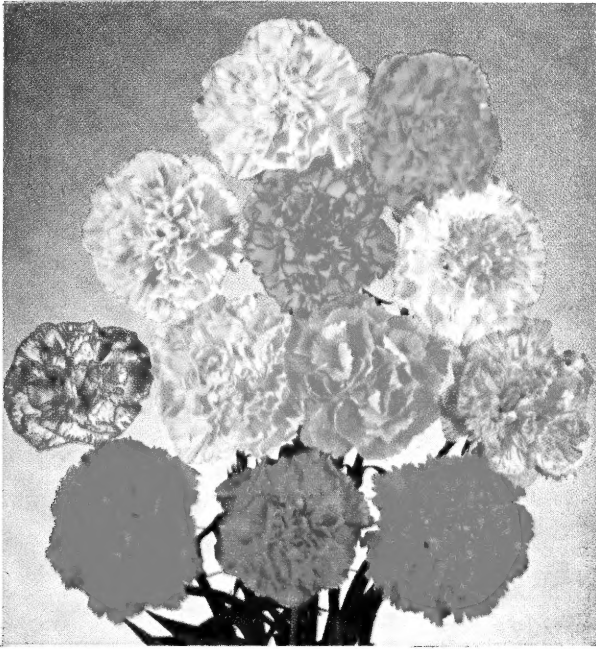
EVELYN. Pure white. October 25.

GERRY. Intense bronze with gold reverse. October 25.

PALOMA. A lavender. November 1.

SENSATION. A purest white. October 10.

Giant Everblooming Carnations



CARNATIONS. Bottom Row: Blaze, Mary Stuart, Rose Beauty. Second Row: Cecile May, Eleanor, Army Nurse, La Fiesta. Third Row: Raspberry Ice, Saturn, Peppermint. Top Row: Pink Sim, Copa de Oro. **Collection offer 1 each of above 12 varieties—Special, \$4.50; Cat. price \$5.10.**

APOLLO. Foremost new salmon pink variety. Flowers are large, calyces are sound and a healthy grower. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

ARABIAN NIGHT. Light rose maroon background with tiny specks of deep maroon. An unusual flower. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

ARMY NURSE. Sport of "Pelargonium." Deeper in color. Rich crimson maroon with orchid edging. Charmingly scented. **Price: 50 cents, 3 for \$1.35, \$5.00 per dozen.**

AROMA. Deep maroon, large flower and as the name suggests, superbly scented. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

BABY BRONZE. Non-splitting bronze-buff with pink tinting in center. Attractive and most prolific variety. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

BETSY. Faint Pink ground with variegation of a beautiful maroon color. Productive variety of medium size flowers with sound calyces. **Prices: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**

BLAZE. Scarlet red. Fully double large flowers with long stems and firm calyces. **Prices: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**

BUTTERSCOTCH. Buff bronze flower with deeper center of same color. Larger flower than baby bronze. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

CALIFORNIA. Lovely clear purple. Best in this color. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

CANUP'S PRIDE. Long an outstanding variety. Glowing deep pink. Good stem and free flowering with strong calyx. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

CECILE MAY. Most outstanding novelty we have introduced to date. Very faint pink with deep maroon purple edging. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

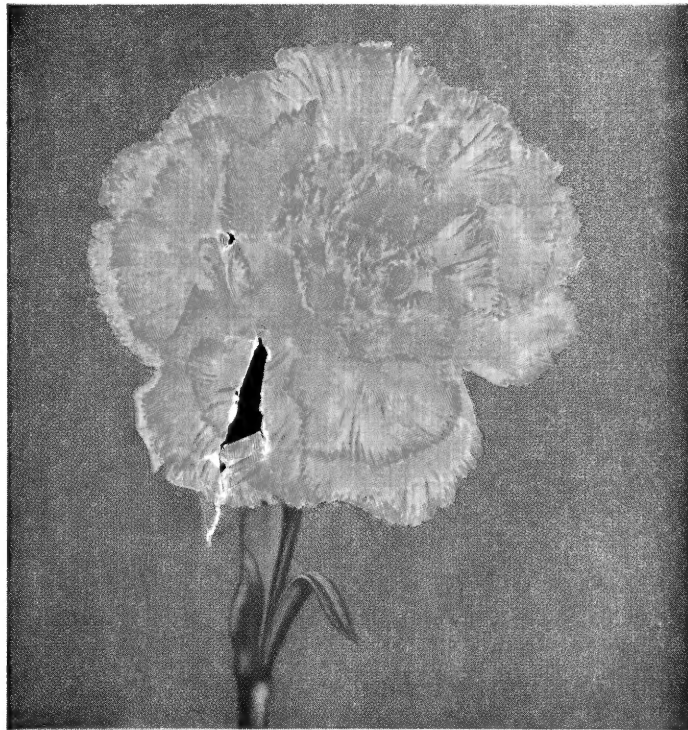
COPA DE ORO. Large old gold yellow with sound calyx and long strong stems. **Price: 50 cents, 3 for \$1.35, \$5.00 per dozen.**

DANCING GIRL. Apricot ground with red markings and splashes. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

ELEANOR. Charming medium pink flower. Sound calyx and producer of high quality flowers throughout the entire year. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

EROS. Light pink, deeper in summer and early fall. Vigorous, heavy growth; long, strong stems. Large flowers with good production. **Price, 35 cents, 3 for \$1.00, \$3.50 per dozen.**

IDA. Salmon pink. Flowers are large and fully double. Slightly fringed and does not split with us. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**



ANNA. Variegated. Apricot ground color with lovely rose markings. Large size flowers with non-splitting calyx. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**



DESERT SUNSET. Strikingly beautiful variegation in variable effects of scarlet red and faint pink (almost white) toward outer part of the flower. The intensity of variegation vary during different seasons of the year much like the eternal changing of beautiful sunset hues of the desert. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**

JOHN BAYGULOW. An unusual flower. Opens as any other pink flower. As the flower matures, cast of smoky lavender gray appears, giving the effect of "london fog" or "Ashes of Roses." Strong stems, good producer. On the tall side. **Price: 50 cents, 3 for \$1.35, \$5.00 per dozen.**

JOHN BRIRY. High quality flower in deep pink color. Strong Calyx. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**

JUPITER. Exceptionally large, white flower. Erect stems. Wonderfully fragrant. **Price: 50 cents, 3 for \$1.35, \$5.00 per dozen.**

LA FIESTA. As the name denotes, a very festive flower. Dull rose red background with splashes and specks of maroon throughout. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

LAVENDULA. Outstanding lavender pink flower. Stem is strong and calyx is non-splitting. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

MARY STUART. Beautiful shade of magneta-purple with slight edging of lighter shade. Very attractive. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

MILLER'S YELLOW. Unrivalled yellow. Strong stem and sound calyx are notable assets of this variety. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**

MINERVA. An unusual deep scarlet pink. Heavy stems. Fine keeper. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

ORCHID BEAUTY. Deep orchid lavender with lighter edging. Firm Calyces and strong stems. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**

PEPPERMINT. White ground with red stripes. Very popular variety. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**

PEPPERMINT STICK LITTLEFIELD. Large flower. White background with splashes and pencilling of medium to deep pink. Good grower and strong stem. **Price: 50 cents, 3 for \$1.00, \$5.00 per dozen.**

PINK SIMS. Unparalleled light pink variety. Long stems, strong calyx and fully double. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

PINK NORTHLAND. Medium pink sport of "Northland." Giant size flower mounted on a stiff stem. Wonderfully fragrant. **Price 35 cents, 3 for \$1.00, \$3.50 per dozen.**

RASPBERRY ICE. Pale orchid or lavender with lighter color edge—color arrangement similar to "Army Nurse," only lighter shade. Plants are healthy and bushy. Does not split with us. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

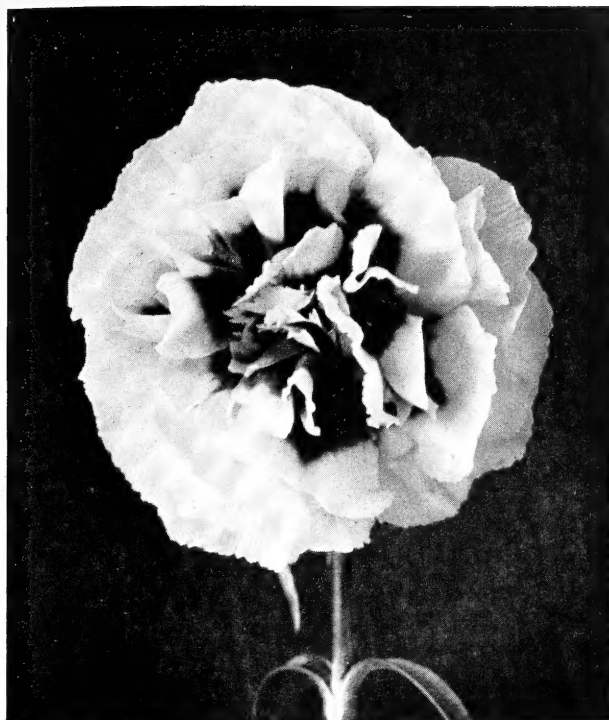
ROSE BEAUTY. Outstanding giant flower in a dazzling rose pink. Healthy growing habit. **Price: 35 cents, 3 for \$1.00, \$3.50 per dozen.**

VULCAN. Best maroon variety we grow. Vigorous grower and a good keeper. Does not split with us. **Price: 50 cents each, 3 for \$1.35, \$5.00 per dozen.**

WHITE SIMS. White Sport of "William Sims," a notable commercial cut flower variety. Flower is large and fully double. **Price: 35 cents each, \$3.50 per dozen.**



GRACE. White ground with deep purple stripes and edging. Strong calyx. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**



NANCY TASHIMA. Combination of variable intensity of carmine red and pure white. In some flowers, the carmine becomes so dominant that the white appears only as splashes. **Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.**

CARNATION CULTURE

Carnations bloom throughout the year—more profusely during the warmer months than during the winter. The plant will survive outdoor temperature as low as 18 to 20 degrees though the buds may be frozen. They like full sunlight and will tolerate a wide range of soil condition and acidity but they must have good drainage. Liberal amount of rotted manure is spaded into the soil together with a small amount of bone meal in setting out the plants.

The young plants should be spaced about 12 inches apart and should be watered thoroughly after planting. No further watering is required until the surface shows signs of drying. Very wet or very dry soil conditions are both detrimental although in winter they will stand being kept fairly dry than on the wet side.

Plants are first topped when they are three or four inches high in order to encourage young plants to become bushy around the base. Centers of new growths are further topped occasionally until a bushy plant is formed. Almost simultaneously with the last topping, the plants should be provided with some sort of support. When buds become sufficiently large, all side buds are removed thus leaving a single bud to a stem. Plants will produce better blossoms if the stem of flower to be picked is cut as low as three joints above the base of the plant. This will keep the entire plant low and bushy.

After the final topping, feeding is a year round procedure of complete fertilizer is recommended for each cutting since Carnations are everblooming. A small plant about once a month.

Carnation plants should be sprayed against thrips, aphids, red spiders, etc.

Chrysanthemum and Carnation Show

We hold a Chrysanthemum Show at our Gardens every Fall, which runs for over 60 days during the months of October, November and part of December. You are always welcome. Our gardens will be open to the public throughout the year for the Carnation displays.

CARNATION COLLECTIONS

Collection No. 1 (12 Plants)

BLAZE - BETSY - CALIFORNIA - IDA
ANNA - DESERT SUNSET - GRACE
ELEANOR - PEPPERMINT - PINK SIMS
WHITE SIMS - JOHN BRIRY

SPECIAL at \$3.00

(Catalog price \$3.50)

Collection No. 2 (10 Plants)

APPOLO - CANUP'S PRIDE - JUPITER
CECIL MAY - PINK NORTHLAND
COPA DE ORO - SATURN - RASPBERRY ICE
JOHN BAYGULOW - LA FIESTA

Special at \$3.00

(Catalog value \$3.30)

CARNATION AIR PARCEL POST RATES

Number of Plants	Weight in Pounds	1-2-3 Zone	4 Zone	5 Zone	6 Zone	7 Zone	8 Zone
1-16	1	\$.60	\$.65	\$.70	\$.75	\$.75	\$.80
17-32	2	1.08	1.15	1.26	1.39	1.47	1.60
32-54	3	1.56	1.65	1.82	2.03	2.19	2.40
55-75	4	2.04	2.15	2.38	2.67	2.91	3.20
76-95	5	2.52	2.65	2.94	3.31	3.63	4.00

Parcel post rate same as chrysanthemums. See Terms of Sale inside front cover.

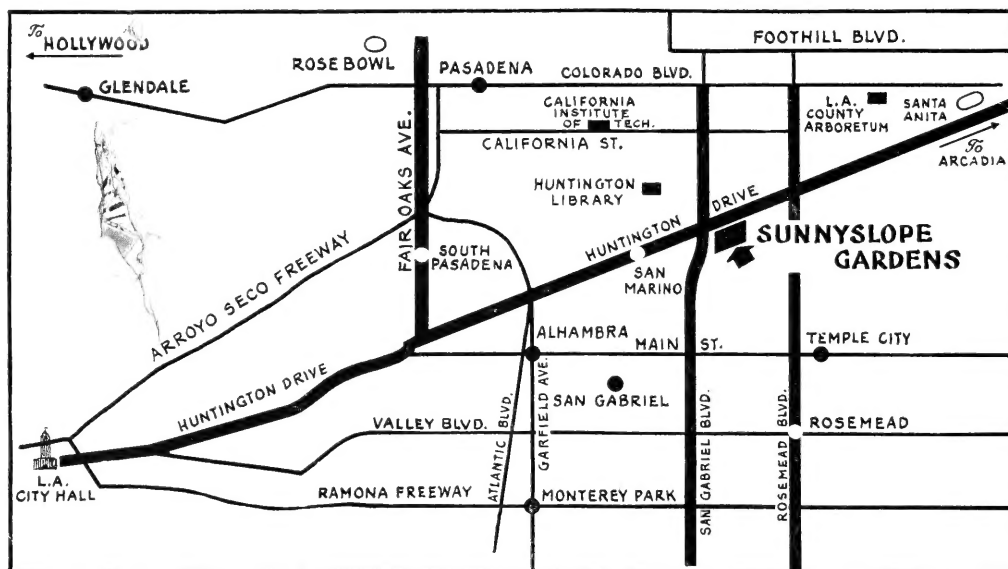


PHILIP KAY. True lavender, large flower. November 1. Price: 50 cents each, 3 for \$1.35.

THE BLOOMING DATES. The blooming dates are based on observations made at our Gardens in San Gabriel, where a uniform cultural pattern is followed for a number of years. Young plants were set out between May 15 and June 30 or even later according to the order of each blooming period. The center growths were topped when they reached about 6 inches tall and in some cases topped several times. The terminal buds were taken for all early varieties while almost any bud retained after September 1. According to the data gathered by us recently, we found that our flowers appear to blossom between 5 to 10 days before those of the Mid-Western and the Eastern growers. This can be attributed only to the relatively higher temperatures that we encounter locally during the months of September and October.

**VISITORS ARE ALWAYS
WELCOME AT OUR
GARDENS. WE ARE
ALSO OPEN ON
SUNDAYS.**

We are located about 10 miles from Los Angeles on the south side of Huntington Drive between San Gabriel Blvd. and Rosemead-Lakewood Blvd. Our gardens can be reached by Pacific Electric Motor coach. Take the Arcadia-Monrovia Bus Line which runs on Huntington Drive to Muscatel Avenue stop. **DO NOT TAKE THE ALHAMBRA - SAN GABRIEL BUS LINE.**



SUNNYSLOPE GARDENS

**SAN GABRIEL, CALIFORNIA
8638 HUNTINGTON DRIVE**